

INVITATION

Fostering Innovation in the Danube Region through Knowledge Engineering and IPR Management

Final event
December 20th, 2021, 10:00CET

Venue: Zoom, via <https://zoom.us/j/96965725899>

Registration link:

<https://forms.gle/S8GYdxGySLZAb5k58>

About the event:

The final event of the KnowING IPR is an event structured to highlight the main project results, as the consortium reached them in the past three and a half years. With solid confidence in the job well done, the consortium celebrates the work's impacts. We contributed to the European Strategy for the Danube Region, especially its Priority Areas concerned with increasing the competitiveness of enterprises and the development of knowledge society. Both with particular emphasis on encouraging the usage of IPR as a tool for development.

The main speakers will discuss topics important to all segments of the KnowING IPR area of impacts – the future DTP programme funding and the paths towards reaching EUSDR goals with the emphasis on Priority area 8 activities. The other speakers will tackle the issues of innovation, development, entrepreneurship, transnational cooperation, funding policies, technology transfer and IP patent data.

General details:

KnowING IPR project is generally focused on technology transfer and specifically on the management of intellectual property rights as a factor of innovation. We build an institutional forum to reach the project's aims (*supported by an online platform*). Different stakeholders can retrieve information on the importance of technology transfer, IP protection, opportunities arising from IP protection, and tools to manage their IP correctly. The project's goal was to improve cooperation between SMEs and research institutions by empowering stakeholders with knowledge on the recognition and utilisation of IP protection.

Final event

AGENDA

online

10:00 CET, December 20th, 2021

09:50 – 10:00	<i>Registration and networking</i>
10:00 – 10:10	Welcome words by the host and KnowING IPR Lead Partner
	<i>Moderator of the event: doc dr. Alenka Pandiloska Jurak</i>
	<ul style="list-style-type: none"> - Mr. Nenad Popovic, Regional and development Agency of Šumadija and Pomoravlje, RS - Dr. Tamara Besednjak Valič, Faculty of Information Studies, Slovenia, Project Manager of the KnowING IPR
10:10 – 10:25 10:25 – 10:40	The past and present of the EUSDR to support innovation and competitiveness of enterprises in Danube Region
	<ul style="list-style-type: none"> - Mr. Stephen Jonathan Halligan, Knowing IPR Project Officer, Joint Secretariat, DTP - Dr. Judit Schrick-Szenczi, Coordinator of Priority Area 8 of the EU Strategy of the Danube Region
10:40 – 11:00	Transnational cooperation and support for innovation in SMEs
	<ul style="list-style-type: none"> - Mr. Mihajilo Basic, acting Assistant Minister, Sector for Cross-Border and Transnational Cooperation Programs and Cooperation with Bodies and Organizations at the Local and Regional Level for the Efficient Use of Funds - Mr. Ivan Rakonjac, Innovation Fund of the RS, director
11:00 – 12:40	The three and a half years of supporting innovations systems of the Danube region by raising IP awareness and technology transfer – case of KnowING IPR project
	<ul style="list-style-type: none"> - Dr. Tamara Besednjak Valič, Faculty of Information Studies, Slovenia, Project Manager of the KnowING IPR
12:40 – 12:50	Break
12:50 – 13:30	IPR - mechanism of the future for the development of competitiveness and innovation in the Danube region? Policy view on further endeavors
	<i>Moderator of the roundtable: dr. Marius Mitroi (tbc)</i> <ul style="list-style-type: none"> - Mrs. Danijela Sutic, Office for intellectual property of the RS - Mrs. Liliana Vieru, State Agency on Intellectual Property, Moldova - Mr. Mladen Vukmir, Vukmir and Associates, Croatia

13:30 - 13:50	KnowING(ly) democratizing IP data - Dr. Dolores Modic , Faculty of Information Studies, Slovenia and NORD University Business School, Norway
13:50 - 14:00	Break
14:00 - 14:45	IPR - mechanism of the future for the development of competitiveness and innovation in the EU regions? The role of TTOs Moderator of the roundtable: Paul Haering - Dr. Giovanni Cristiano Piani , University of Trieste, Italy - Dr. James O'Sullivan , Waterford Institute of Technology, Ireland - Dr. Andrei Craciun , West university Timisoara, Romania - Dr. Tanja Sovic , Technical University Wien, Austria
14:45 - 15:05	Intellectual property as a tool for growth - Mrs. Tina Osojnik , LL.M, MBA, Inno Legal legal counsel, Slovenia
15:05 - 15:15	Closing Remarks