



International innovation conference
“Intellectual Property, Innovation, Quality of Life “

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Transposition of EU innovation policy to the Central and Eastern European and CIS countries: the case studies

15 November 2017

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Intellectual Property Rights



Content

- Development of Central and Eastern Europe countries innovation system
- Case studies of individual post-Soviet countries: convergence of the innovation system of these countries to the existing in the EU
- Mechanisms of innovation development



EU political documents in innovation sphere

- Lisbon Strategy, 2000 (2000-2010)
- Europe 2020 strategy, Flagship Initiative Innovation Union, 2010 (2010-2020)
- "Reviewing Community innovation policy in a changing world", 2009.
- "On the management of intellectual property in knowledge transfer activities and Code of Practice for universities and other public research organisations", 2008.
- "An Industrial Property Rights Strategy for Europe", 2008.
- "Towards world-class clusters in the European Union: Implementing the broad-based innovation strategy", 2008.



EU political documents in innovation sphere

- Towards an increased contribution from standardisation to innovation in Europe, 2008.
- Improving knowledge transfer between research institutions and industry across Europe: embracing open innovation – Implementing the Lisbon agenda, 2007.
- Putting knowledge into practice: A broad-based innovation strategy for the EU, 2006.
- Towards a more effective use of tax incentives in favour of R&D, 2006.
- More Research and Innovation – Investing for Growth and Employment: A Common Approach, 2005.
- On Public-Private Partnerships and Community Law on Public Procurement and Concessions, 2005.

EU new member-states selected plans on R&D and innovation development

➤ Czech Republic

- National Innovation Policy, 2005-2010
- National Policy of Research, Development and Innovation, 2009-2015
- National innovation strategy, 2012-2020

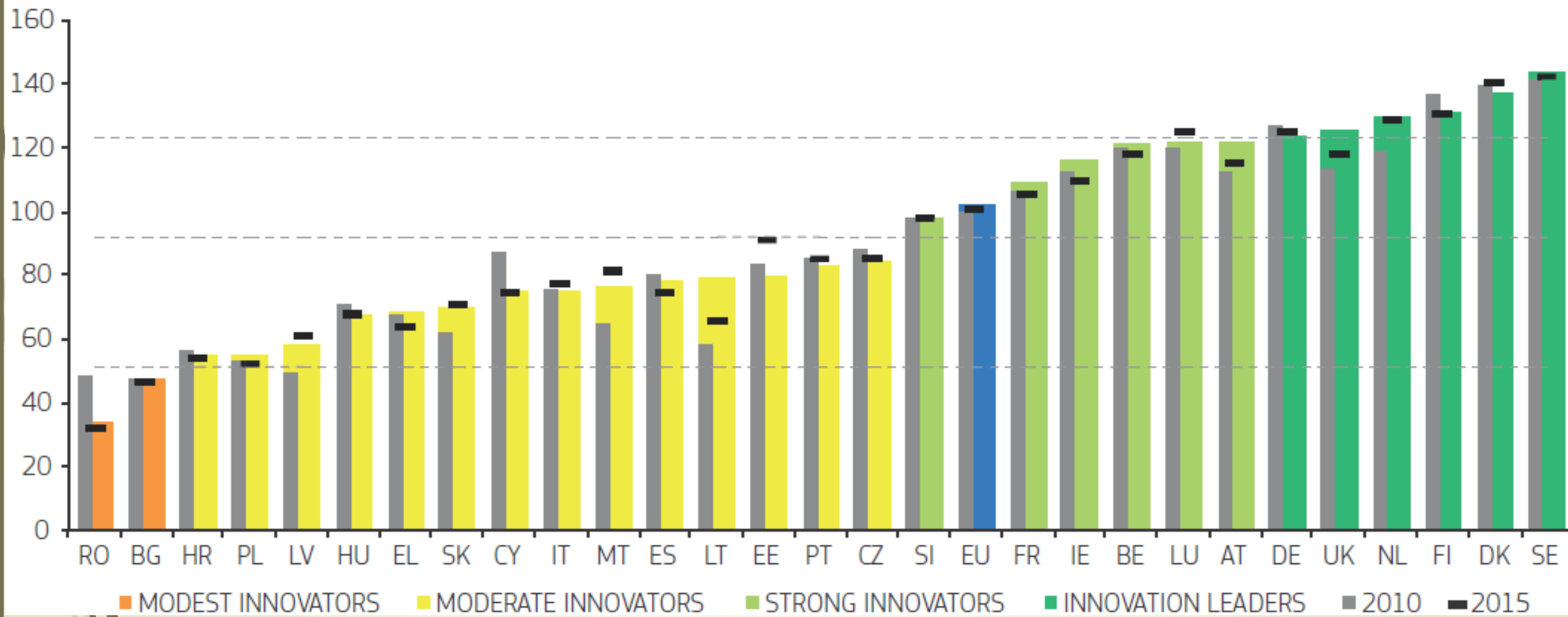
➤ Poland

- Operational Programme Innovative Economy, 2007-2013
- Strategy for innovative and efficient economy "Dynamic Poland 2020", 2013-2020
- Smart Growth Operational Programme, 2014 2020

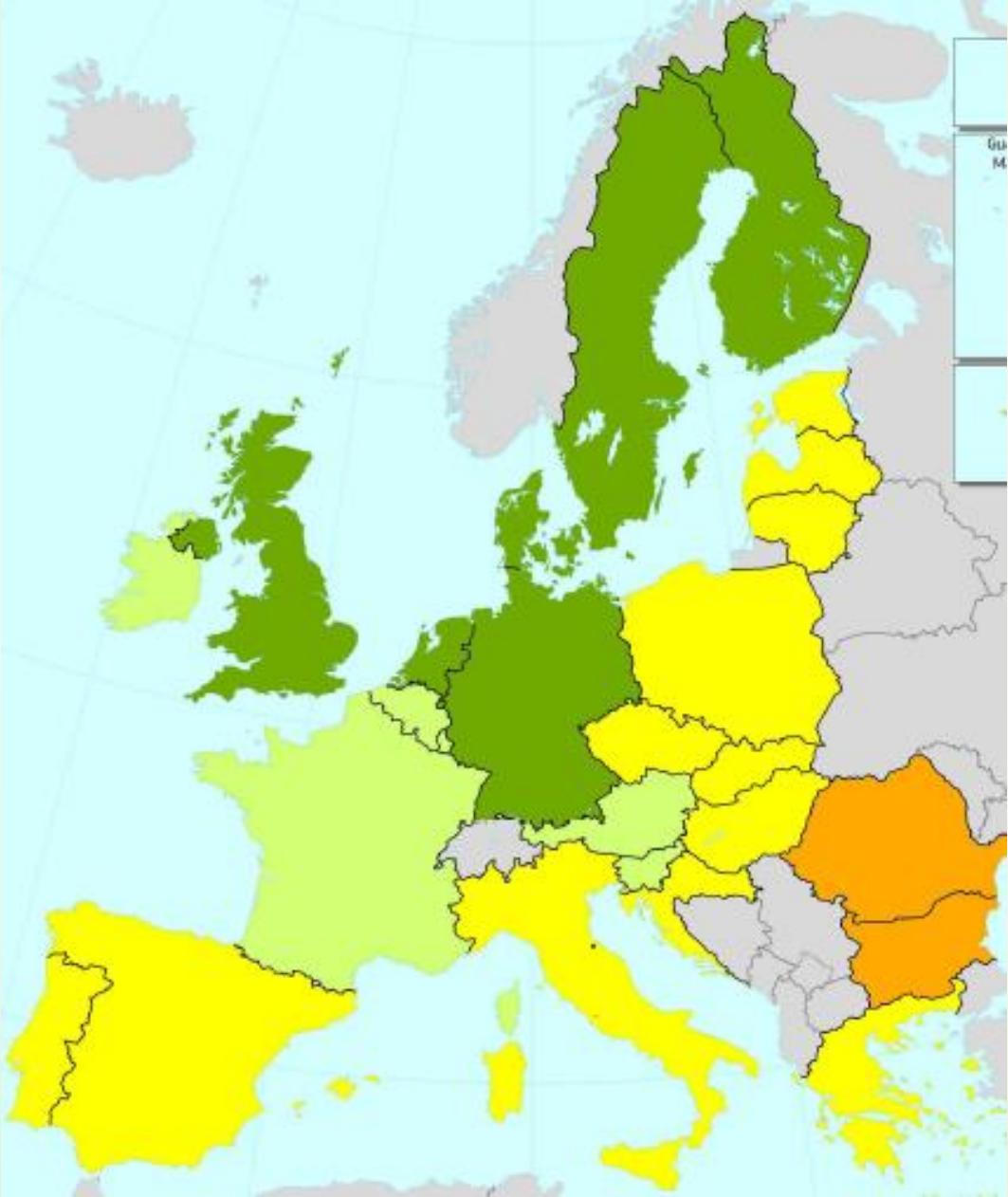
➤ Estonia

- Estonian Research and Development and Innovation Strategy, 2007-2013
- The RD&I strategy Knowledge Based Estonia, 2014-2020

European Innovation Scoreboard



Performance of EU Member States' innovation systems



-  Innovation Leader
-  Strong Innovator
-  Moderate Innovator
-  Modest Innovator

Policy options for innovation support in Ukraine

Policy action 1: BETTER GOVERNANCE IN FAVOUR OF INNOVATION

Policy action 2: ENHANCING INNOVATION IN ENTERPRISES

Policy action 3: BRIDGING R&D POTENTIAL WITH INDUSTRY

Policy action 4: MORE INNOVATION IN REGIONS

Policy action 5: DEVELOPING AN INNOVATION CULTURE

Policy action 6: GLOBALLY COMPETITIVE ON ECO-INNOVATION

EU member-states tax incentives for R&D and innovation activity

- Tax incentives for research and development (19 from 28 EU member-states)
- Incentives for young innovative companies
- Exemption from taxes on the acquisition of modern technologies, etc
- Tax exemptions from the use of inventions
- Reduction of income tax and deductions for social insurance for researchers;
- Tax exemptions for venture companies;
- Accelerated depreciation for certain types of equipment etc;

Mechanisms for the commercialization of research results in the research organizations and universities

- Financing joint projects of research institutions and universities and enterprises
- Financing of innovative infrastructure organizations with activity aimed at the transfer of knowledge (technology transfer centers, technology parks, science parks, business incubators, etc.)
- Creation of universities and scientific organizations of innovative enterprises
- Implementation of schemes of innovative vouchers for SMEs etc



Mechanisms for the commercialization of research results in the research organizations and universities

- ▶ European Commission Recommendation on the management of intellectual property in knowledge transfer activities and Code of Practice for universities and other public research organisation, 2008
 - knowledge transfer as a strategic mission;
 - establish and publicise policies for the management of intellectual property and transfer of knowledge;
 - support the development of knowledge transfer capacity and skills, entrepreneurship;
 - broad dissemination of knowledge



Thank you.