01.06.2016 События

Global Entrepreneurship Network - GEN Moldova informs about the launch of the most innovative competitions: Creative Business Cup (CBC).

State Agency on Intellectual Property (AGEPI) is a partner of the event.

The basic objective of CBC is to support and encourage local creative entrepreneurship to identify the best business ideas. By participating in the competition, entrepreneurs will increase their ability to establish and successfully create a company based on their creative abilities.

Global Entrepreneurship Network invites all entrepreneurs from the Republic of Moldova, who develop businesses in interior design and fashion, architecture, film and radio, arts and crafts, radio and TV, entertainment parks, gastronomy, leisure activities and other areas that involve creative ideas or have a creative approach to business idea to join the Creative Business Cup.

Eligibility criteria:

- Creativity. Creative competencies are crucial for the success of the business concept.
- Market potential. The business concept must have a large market potential.

Who can participate?

- Individual entrepreneurs;
- Leaders/representatives of a company;
- The author of a creative business project without legal status (only where, until August 1, 2016, registration occurs as a legal entity).

The business must be conducted in the Republic of Moldova and to be part of the creative field. The business idea will be presented in English by the author or a person from the team.

Those who wish to participate in CBC must complete the participation form on the site https://www.younoodle.com/competitions/cbc_moldova [1], until June 8, 2016.

Additional information may be requested by e-mail: genmoldova@gmail.com [2] or tel.: 078601665.

Creative Business Cup is in the third edition in the Republic of Moldova, for the first time being organized in June 2014. The competition is conducted in two stages: national, selection of champions, and international, participation in the November finals in Denmark.

Since 2015, the national stage is conducted in the Creative Entrepreneurship Gala (GALA), the first business show in the Republic of Moldova.

This year as well, the finals will take place during the Gala, which will take place on June 16, 2016, 16.00.

Источник: https://www.agepi.md/ru/node/9809