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The benefits of the Hague Agreement for design protection in other countries are also used by citizens of the Republic of Moldova.

Priority areas for protection sought by the Moldovan creators abroad are articles of furniture; packages and containers for transportation or storage of goods and labels.

A prominent example of this is the registration of the exterior aspect of a bench, created by designer Mihai Stamati. During an exhibition in France, the bench design proposed by the creator has been awarded. The author decided firstly to protect his rights not only in France but also in all EU countries including the Republic of Moldova. The request was submitted in 2010 and it was the first application filed with the State Agency on Intellectual Property (AGEPI) at the International Bureau of the World Intellectual Property Organization (WIPO) in electronic format. The image of this bench was also used by WIPO in its promotional activities, being placed on the website of the organization and promoted in various brochures published by WIPO.

Also on May 14, 2015 in the outdoor Technology Museum Park inside the university campus of the Technical University of Moldova from Chisinau the famous "lovers benches" were launched within "Le Gardien des souvenirs" project on the occasion of the 4th edition of the students` exhibition of creative works “Creation Opens Universe. "

Registration of an industrial design shows major benefits in the construction of management and marketing policies of the applicant providing market exclusivity and legal means of defense against counterfeiting. In this context, the Hague Agreement Concerning the International Registration of Industrial Designs which is a modern, reliable and evolving system provides the opportunity to protect the industrial design by saving time, money and effort in different countries.


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Источник: https://www.agepi.md/ru/node/9520