16.11.2015 События

On 26 November this year, the Business Centre “Kentford”, block 2, floor 4, between 18.00 and 21.00 o’clock, will be held a roundtable entitled “Success Stories of Creative Business”. The event will take place in the framework of the International Specialized Exhibition “INFOINVENT”, organized by the State Agency on Intellectual Property (AGEPI), in the period 25-28 November 2015. The roundtable is organized by the AGEPI in collaboration with the Ministry of Culture and organization of young entrepreneurs JCI from Chisinau in partnership with Simpals.

The purpose of this roundtable is presentation of success models in each sector, promotion of the importance of creative industries, highlighting of solutions that would boost up economic growth in this area and mediatization of the Study on economic contribution of the creative industries in the Republic of Moldova.

The event will be attended by representatives of public authorities responsible for the development and promotion of policies in the field of creative industries, and exponents of the companies in the field of audiovisual, phonograph, software, publishing, artistic and advertising industries.

Representatives of Simpals, Sens Music, Ritlabs, Publicis Moldova, Expert Group companies and Litera Publisher have announced their participation in the roundtable, with the presentation of some success stories.

Participants in the roundtable will try to identify solutions that can facilitate the development of creative industries and also to get acquainted with success stories in each sector of the creative industries.

We invite representatives of business environment to participate in the roundtable entitled “Success Stories of Creative Business”. Pre-registration can be made by phone: 022-400-593 or email address: ecaterina.popa@agepi.gov.md [1].


[2]

Источник: https://www.agepi.md/ru/node/9005