
28.07.2026 События

The State Agency on Intellectual Property (AGEPI), in partnership with the Investment Agency of the Republic of Moldova and with the support of the Swiss Partnership Moldova Project, is organizing the training session for the business environment **“Trademark in Export: Protection and Promotion”**.

The event will take place on Thursday, **August 6, 2026**, between **09:00-13:00**, at the **Courtyard by Marriott (Conference Room), 21/A, Arborilor Str., Chisinau**.

The session is dedicated to companies interested in exporting and aims to provide practical information on:

- the role of intellectual property in differentiating products, protecting the business and strengthening the market position;
- the trademark as an essential tool for promotion and protection on international markets;
- practical aspects related to trademark protection and promotion of products on foreign markets.

The program will include presentations by specialists from AGEPI and the Investment Agency, followed by a mentoring, consulting and networking session, during which participants will be able to discuss directly with the trainers.

Participation is free, but places are limited.

Interested persons are invited to register in advance by completing [the registration form](#) [1] available online.

Источник: <https://www.agepi.md/ru/node/18471>