26.11.2025 События

The State Agency on Intellectual Property (AGEPI) participated on November 25, 2025, in the workshop “Traditional Products and Sustainability: Monitoring and Civic Mobilization for the Implementation of EU Regulation 2024/1143”, organized by OA Grădina Moldovei in cooperation with EcoLocal Farmers Market Moldova and the Slow Food Grădina Moldovei Community.

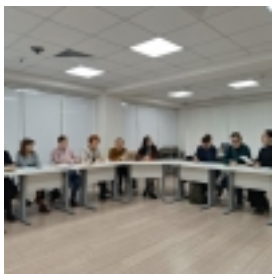
The event provided a discussion platform, which aimed to facilitate cooperation between civic initiatives, gastrotourism operators, farmers, producer groups and authorities for the transparent and efficient implementation of European regulations; to present examples of good practices regarding the validation of traditional products, to provide support in the promotion, education and raising consumer awareness of the value of traditional specialties and the geographical indications system, etc.

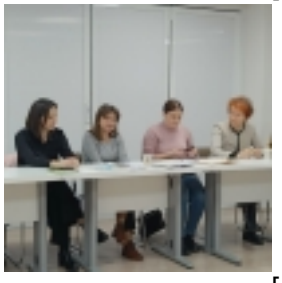
AGEPI was represented by Svetlana Sahan, Principal Consultant, National Trademarks Section who, during the event, highlighted the importance and advantages of protecting intellectual property objects, in particular appellations of origin (AO), traditional specialties guaranteed (TSG) and geographical indications (GI), providing information on existing protection methods for producers who wish to valorize the geographical specificity and quality of their products.

The participants in the event shared experience, examples, challenges from the field, discussed ideas for civic mobilization and support for producers and local communities, discussions that are essential for Regulation (EU) 2024/1143, which refers to geographical indications for wine, spirit drinks and agricultural products, as well as on traditional specialties guaranteed, to become a living instrument for rural development, sustainability and the preservation of agricultural and gastronomic heritage.

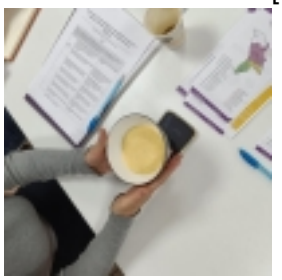
The participants in the event showed particular interest in the opportunities offered by the registration of GIs, AOs and TSGs and in the recommendations for the promotion of traditional products from the Republic of Moldova, discussed the challenges and the necessary support for producers and local communities.

By participating in this seminar, AGEPI reaffirms its commitment to promoting the culture of intellectual property and to supporting stakeholders in the identification, protection and valorization of intellectual property objects.


[1]


[2]


[3]


[4]

Источник: https://www.agepi.md/ru/node/18171