06.06.2024 События

The **“Moldovan Business Gala”, 21st edition**, a prestigious event that honors and celebrates the outstanding achievements of companies from the Republic of Moldova, organized by the Chamber of Commerce and Industry of the Republic of Moldova (CCI of the Republic of Moldova), in partnership with the State Agency on Intellectual Property (AGEPI) was held on June 5, in Chisinau.

As in previous years, the Moldovan Business Gala brought together leaders of the business community, high-ranking officials and strategic partners. The event included the award ceremony of the winners of the contests “Trademark of the Year” and “Quality Achievements Award” for the year 2023.

At the opening ceremony of the “Moldovan Business Gala”, Sergiu HAREA, president of the CCI of the Republic of Moldova, inaugurated the event with a message of greeting and gratitude addressed to the partners and participants.

“The entire chamber team thanks all participants for their loyalty and collaboration. The more than 1,800 thademarks registered in the 20 years of the contests demonstrate the perseverance and desire to promote excellence in business. We are opening this event to introduce you to the world of the winners of the 21st edition of the contest “Trademark of the Year 2023” and the winners of the 10th edition of the contest “Quality Achievements Award 2023”. These contests highlighted the most competitive local trademarks and recognized enterprises that excelled in providing high-quality services and products. Let’s join our efforts in support of these remarkable companies and continue to support them to contribute to the economic and social development of the Republic of Moldova”, said Sergiu HAREA.

The president of the chamber institution mentioned that the year 2023 brought challenges, and many companies have adapted to global socio-economic changes, continuing the tradition of participating in contests. This event not only showcases companies with impressive turnover figures, but brings to the forefront innovative businesses, companies led by strong women, enterprises that actively promote policies that support the family in the workplace, social enterprises, those who have demonstrated a special commitment in promoting integrity and ethics in business, entrepreneurs who contribute to protecting the environment, demonstrate creativity and extraordinary potential in their fields of activity.

Eugeniu Rusu, Director General of AGEPI, in his welcoming speech, mentioned that: ***“For over 20 years, this far-reaching event has brought us together to celebrate and enjoy together the new heights reached by the entrepreneurial environment of the Republic of Moldova. Today, once again, we have the honor to come together to support the local trademark - an extremely effective tool in promoting the image of enterprises among consumers, both on the internal and external markets.”***

The participants in these contests represent the basic pillars of the economy of the Republic of Moldova, generating development and promoting excellence in business. Their efforts and work over the years have culminated in exceptional results, reflected in the recognition received at the event.

The Gala aims to recognize and promote excellence in business, encouraging companies to achieve high quality standards and strengthen their brands on the internal and international market. Through these awards, the **CCI of the RM** supports and stimulates enterprises to adopt innovative and sustainable practices.

Being in its **21st edition**, the Contest **“Trademark of the Year”** is one of the most effective tools for promoting trademarks on the internal and external markets. The results of the contest allow highlighting the leaders and establishing the dynamics of consumer behavior on the domestic market.

For the Grand Prix – **“Golden Mercury”**, the trademarks registered in the competition for one or more of the following nominations, according to the criteria of professionalism:

Nomination “INTER”; Nomination “LEADER OF THE YEAR”; Closed nomination “REPUTATION AND TRUST”; Nomination “EXPORT”; Nomination “REBRANDING”; Nomination “FAVORITE SME OF THE YEAR”; Nomination “DEBUT OF THE YEAR”; Nomination “SOCIALLY RESPONSIBLE TRADEMARK”; Nomination “WOMEN IN BUSINESS”; Nomination “GREEN ECONOMY”; Nomination “BUSINESS ON-LINE”; Nomination “FAMILY BUSINESS”; Nomination “FAMILY FRIENDLY WORKPLACES” and Nomination “IMPLEMENTATION OF INTEGRITY STANDARDS IN THE PRIVATE SECTOR”

Last year’s edition of the Contest “Trademark of the Year” registered 110 participating trademarks, of which 106 were awarded. Over 1800 trademarks were registered during the 20 editions of the contest.

The Contest **“Product and Service Quality Achievements Award”** is in its **10th edition**. Its purpose is to highlight companies that have successfully implemented quality management and promote modern quality approaches. The contest awards give the Laureates and Diplomates the image of a leader, the reputation of a reliable organization that provides competitive and high-quality services.

In the 2023 edition, we had a number of 41 participants in the contest, of which 36 were designated Laureates, appreciated with the Grand Prix Goddess of Quality, and 5 were rewarded with diplomas. In total, during the 10 editions, 500 companies participated.

This year’s edition awarded more than **150** enterprises. Among the nominees are top companies from various economic sectors, which have demonstrated outstanding performance in their field of activity.

The event is organized with the support of partners, including:

Partners Quality Achievements Award - Institute for Standardization of Moldova **(ISM)**, National Accreditation Center of the Republic of Moldova **(MOLDAC)**, State Inspectorate for Supervision of Non-Food Products and Consumer Protection **(SISNFPCP)**, Kaufland Moldova and Moldcell.

Partners Contest Trademark of the Year 2023 - State Agency on Intellectual Property of the Republic of Moldova **(AGEPI)**, National Confederation of Trade Unions of Moldova **(NCTUM)**, National Anticorruption Center **(NAC)**, United Nations Population Fund **(UNFPA)**.

Partners Moldovan Business Gala: Sandriliona JSC – Sandra, Franzeluta JSC, Alfa-Nistru JSC – Vis, Casa Rinaldi, Gelibert, Euro Alco, Javgur Winery, Mircesti Winery, Aurelius Winery, Unicorn Estate Winery, Vinum Estate, Milestii Mici, Bardar Winery, Mimi Castle, Novak Winery, Renaissance PERFECT

Partners Media - Realitatea, rlive, bani.md, My business.md, Agro TV Moldova, Agrobiznes, State Information Agency Moldpres, Moldova in Progress, Ziarul de Garda, Agrobook.

Collaboration with these entities reflects our shared commitment to promote economic development and excellence in business.



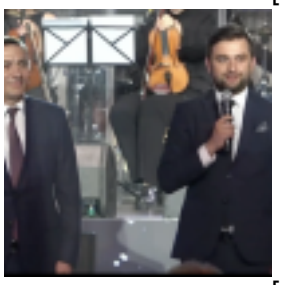
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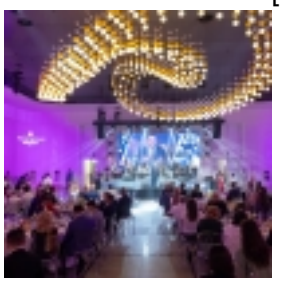

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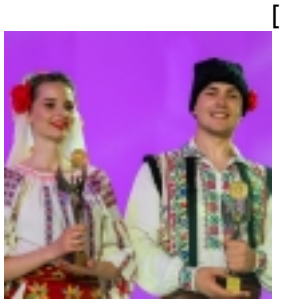

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