19.10.2023 События

The State Agency on Intellectual Property (AGEPI) participated on October 19, this year, in the opening of the International Specialized Exhibition “Moldagrotech (autumn)”, 42nd edition, which takes place from October 19 to 22, 2023, at Moldexpo. This specialized autumn exhibition is organized by the International Exhibition Center Moldexpo, in cooperation with the Ministry of Agriculture and Food Industry, and represented an important opportunity for AGEPI to contribute to the promotion and dissemination of information in the field of intellectual property.

AGEPI specialists provided free consultation to the participants on the national intellectual property protection system, with a special focus on the importance of intellectual property protection in the agricultural industry. In addition, they distributed leaflets and promotional materials. In addition to these activities, AGEPI representatives invited participants to join the International Specialized Exhibition “INFOINVENT”, 18th edition, scheduled for November this year.

The Moldagrotech (autumn) exhibition gathered over 200 participants from 5 countries: the Republic of Moldova, Austria, Italy, Romania and Ukraine. Among the exhibitors are manufacturers and dealers of machinery, tools, inventory and equipment for the agroindustrial complex, farmers and peasant households in the republic, as well as research institutes, experts, representatives of state structures, insurance companies, commercial banks, financial organizations and international projects for the development of agriculture, illustrating the diversity of the agricultural industry.

The purpose of this agricultural exhibition is to provide the business environment with a unique communication platform, which facilitates the relationship between producers and consumers, to identify new markets and solutions in the context of a constantly changing agricultural industry.


[1]


[2]

Источник: https://www.agepi.md/ru/node/16765