17.06.2022 События

Approximately 140 enterprises registered for the Contests “Trademark of the Year” and “Quality Achievement Award” received their well-deserved awards.

The award ceremony took place on June 16, during the “Moldovan Business Gala”, an event organized by the Chamber of Commerce and Industry of the Republic of Moldova (CCI) and the State Agency on Intellectual Property (AGEPI), in partnership with the National Anticorruption Center (NAC), the Institute for Standardization of Moldova (ISM) and the National Accreditation Center of the Republic of Moldova (MOLDAC).

In the opening of the event, Sergiu Harea, President of the CCI of the Republic of Moldova, sincerely thanked the partners and participants who, despite the difficulties this year, managed to join forces to organize an event that highlights the most competitive enterprises in our country.

“All the winners present here are a clear proof of the fact that every company and brand needs promotion and that all the actions they take are not in vain, but directly contribute to the development of the local business environment,” said Sergiu Harea.

Eugeniu Rusu, Director General of AGEPI, in his welcoming speech, mentioned that many deserving companies participated in the current edition of the contest, which made it difficult to select the winners.

“I want to congratulate the winners, wish them success, keep their strengths that the jury appreciated and amplify them. I want to encourage the other participants to continue to show their strength, not to give up, to work with the same ambition. In the end, the most important award is the appreciation of the public, which you, once you get here, have already obtained”, added Eugeniu Rusu.

At the same time, representatives of the Government of the Republic of Moldova, Parliament, international organizations accredited in Chisinau and Romanian authorities present at the event came with a message of thanks and appreciation to entrepreneurs and business representatives during the Moldovan Business Gala.

Being in its 19th edition, the Contest “Trademark of the Year” is one of the most effective tools for promoting trademarks on the internal and external market. Over 1,600 trademarks have competed in the prestigious competition since its launch in 2003.

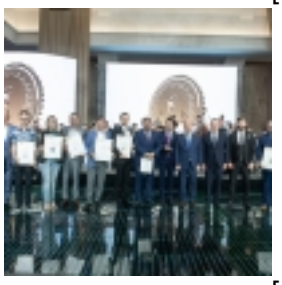
Contest “Goods and Services Quality Achievement Award” is in its 8th edition, and its aim is to highlight companies that have successfully implemented quality management and to promote modern approaches to quality. In total, 350 companies participated during the 8 editions.

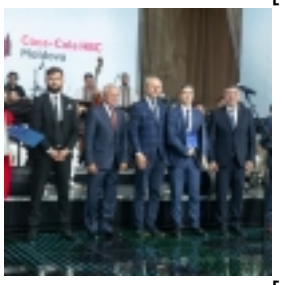
The novelty of the current edition of the Contest was the awarding of companies with special mentions for the active promotion of family-friendly policies at work.

Contest “Trademark of the Year” was launched in 2003 and aims to promote successful business practices and to highlight the most competitive enterprises of the country that use not only effective marketing strategies but also international quality management standards.

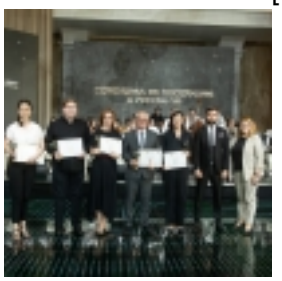
To watch the “Moldovan Business Gala 2022”, access the link: https://fb.watch/dI1ud1aSnX/ [1]

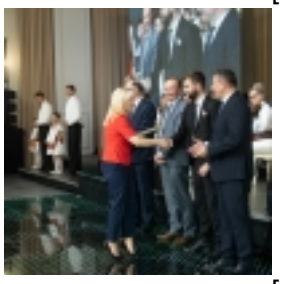

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