13.12.2021 События

The State Agency on Intellectual Property (AGEPI) participated, on December 13, in the event “Creative Export Conference”, organized by the Creative Industries Center Artcor. The event took place in hybrid format with invitees in the hall and live broadcast on Facebook.

During the conference, 20 beneficiaries of the export acceleration project Creative Export were presented. The participants had the opportunity to present their product in a mini-exhibition. The organizers thus set out to connect them with potential partners, and also with representatives of state institutions and export development support projects.

At the same time, speakers from the 3 areas supported by the initiative: creative, fashion, agrifood were invited.

The event was attended by AGEPI specialist Andrei Moisei, principal consultant, Communication and Training Division. The AGEPI representative also took part in the speed-dating session, where he answered questions from entrepreneurs regarding intellectual property in terms of exports of creative services.

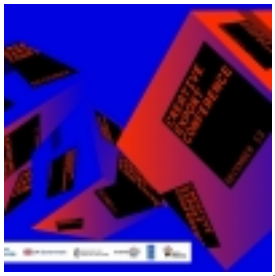
The Creative Export Conference is a conclusion of the acceleration program launched by Artcor and supported in the first phase by UNDP Moldova, and later by the Investment Agency.

The event can be watched by accessing the following link: https://www.facebook.com/artcorcenter/videos/1105995666893675 [1].

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Creative Export - export acceleration program, which aims to support small businesses in developing the profile / business card of the company.

The program is an initiative launched by Artcor and supported by the Investment Agency and UNDP Moldova.


[2]

Источник: https://www.agepi.md/ru/node/15394