03.06.2019 События

The 2nd edition of the festival of creative industries Moldovan Design Week is taking place from 3 to 9 June 2019 in Chisinau. The event takes place simultaneously in several locations: Nicolae Sulac National Palace, Center for Development of Creative Industries Artcor, National History Museum of Moldova, Geneza Art Theater, Technical University of Moldova, Tekwill, etc.

The purpose of the event is to make design accessible to the general public. The official opening of the Moldavian Design Week Festival, organized by Design Cafe & Club, took place on June 3 at the Center for Development of Creative Industries Artcor. Monica Babuc, Minister of Education, Culture and Research, Alexandrin Buraga, Deputy Chairman of the Association for Sustainable Development and Social Welfare, organizer, representatives of the Chisinau Mayoralty, Moldova Competitiveness Project, funded by the United States Agency for International Development (USAID), the Swedish Government and UK Aid, the Academy of Music, Theater and Fine Arts, the Creative Industries Association of Moldova (COR), artists, students, etc., were present at the official opening.

The State Agency on Intellectual Property (AGEPI) participates as an information partner of the event.

In the opening of the event, AGEPI Director General Lilia Bolocan mentioned that: “In its second edition, the Moldovan Design Week Festival managed to assert itself as a resonance event not only in our country but also across its borders. The proof is the impressive number of partners of the event, the participation of several notable personalities from the country and abroad and the increased interest from the general public.

For our country, creative industries are a relatively new, dynamic and promising field, but require more promotion for more accelerated growth and more advanced progress.”

The AGEPI Director General also pointed out that AGEPI was actively involved in promoting the economic and cultural importance of creative industries, as well as in highlighting solutions that would boost the development of this field. In this context, it should be noted that in September 2018, at the 58th Series of Meetings of the Assemblies of the Member States of WIPO, in Geneva, Switzerland, AGEPI organized an exhibition entitled “MOLDOVA - designing lifestyle” - The Role of Design in Increasing the Quality of Life, which was visited by over 300 delegates from 191 countries. At the exhibition were presented the best achievements of the domestic creators in the field of product and industrial design, fashion design, plastic arts, furniture, graphics, architecture, interior design, etc., selected in the first edition of this festival.

“Using this opportunity, we want to ensure all participants in the Festival of the plenary support from AGEPI in the process of information and consultation on the protection of industrial design and other intellectual property objects both in the country and abroad,” said Lilia Bolocan in the end of her speech.

AGEPI is present in the square of Nicolae Sulac National Palace with an information stand. Agency specialists provide consultations on the theoretical and practical aspects of protection of intellectual property objects, information sources in the given field, distribute promotional materials, and give consultations in the field of intellectual property to both participants in the festival of creative industries and visitors.

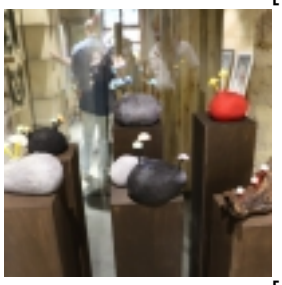
More information can be found here: www.mdw.md [1]



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Источник: https://www.agepi.md/ru/node/12176