07.06.2018 События

In our country, the problems related to intellectual property are devoted year after year an ever-growing attention from the Government, in particular in the context of the process of Moldova's integration into the European Union and adjustment of the national intellectual property (IP) system to the European rigors. AGEPI, in cooperation with other responsible authorities, is actively involved in raising the degree of culture and increasing the level of knowledge in the field of intellectual property at the level of the whole society, especially the younger generation, through various actions aimed at building respect for intellectual work and its outcomes, as well as raising society awareness of the damage and the dangers of piracy and counterfeiting. The statement was made by the Director General of the State Agency on Intellectual Property (AGEPI) Lilia Bolocan during the second day of the Regional Seminar entitled "Enforcement of Intellectual Property Rights".

In her communication, Lilia Bolocan spoke about AGEPI's awareness-raising activities as part of the Strategy to Build Respect for IP, among which she mentioned:

- campaigns to raise awareness among consumers (2012), pupils (2014-2018), librarians (2014; 2018), small and medium-sized enterprises, etc.
- IP training and education activities in the courses organized by AGEPI, thematic seminars and workshops for students, master students, professors and representatives of the business environment; inclusion of the IP course in the training program for prosecutors and judges, customs officers and police officers, etc.
- activities to support and promote innovation and creativity through organizing competitions and participating as a partner in various youth competitions;
- providing access to information and knowledge in the field of IP through modern means and information and communication technologies (AGEPI website, national and international databases, social networks), which is of particular importance in enforcing IP rights;
- AGEPI's cooperation with public authorities, research-development institutions, universities and the business environment to raise society awareness of the value of own creativity and the benefits it can gain through innovation and utilization of IP rights.

A priority for AGEPI is the implementation of a joint interdepartmental information system to ensure the inter-institutional exchange of data and to contribute to informing society about the enforcement of intellectual property rights.

The AGEPI Director General has appreciated the contribution of the EU Technical Assistance Project "Support to Enforcement of Intellectual Property Rights in the Republic of Moldova" (SEIPR) in the creation and implementation of the cultural change program in the field of IP, in the society of the Republic of Moldova.

The Regional Seminar, which took place during the period 6-7 June in Chisinau, brought together about 80 participants from nine countries and aimed to consolidate knowledge and exchange experiences and good practices in the field of ensuring the enforcement of intellectual property rights (IPRs) and mitigating the negative impact of the phenomena of counterfeiting and piracy.

The event, organized in the context of the World Anti-Counterfeiting Day, brought together representatives of public institutions and authorities with responsibilities in the field of protection and enforcement of IPRs (police officers, customs inspectors, prosecutors and judges) in the Republic of Moldova, Armenia, Bulgaria, Georgia, Latvia, Czech Republic, Romania, Poland and Hungary, as well as representatives of the business environment.

The event was also attended by representatives of WIPO, the EU Border Assistance Mission to Moldova and Ukraine (EUBAM), the EU Delegation to Chisinau, the EU High-Level Advisers on Economy and Trade in the context of DCFTA, in the field of customs and internal affairs, representatives of the Moldova Structural Reform Program and experts from the SARDPI project.

Within two days, participants in the Regional Seminar addressed topics related to international and European standards for the enforcement of intellectual property rights, border protection measures, enforcement of IPRs in the digital environment, support tools for an effective enforcement of IPRs, the role of the right holders and courts in the enforcement of IPRs, voluntary measures to fight counterfeiting and piracy, familiarized themselves with the experiences of Bulgaria, Hungary, Latvia, Poland and Romania on IP enforcement, etc.

The Regional Seminar was organized by AGEPI, in cooperation with the World Intellectual Property Organization (WIPO) and the European Union Technical Assistance Project “Support to Enforcement of Intellectual Property Rights in the Republic of Moldova”.


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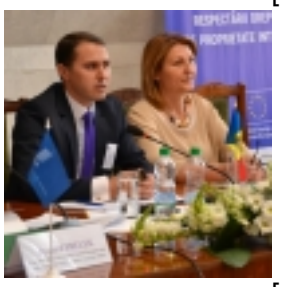

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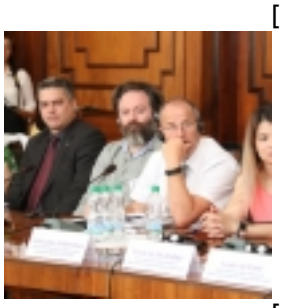

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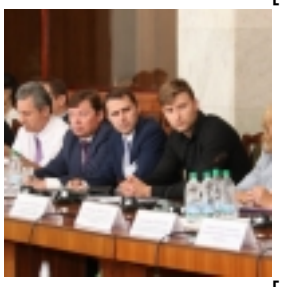

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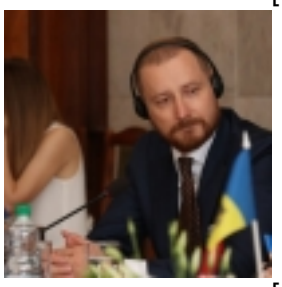

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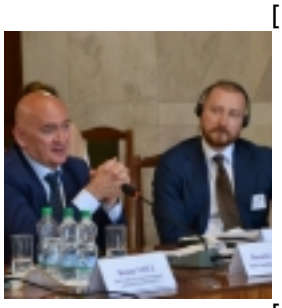

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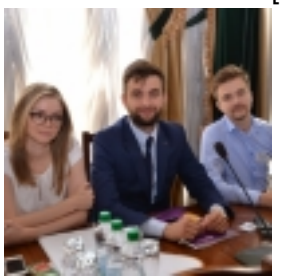

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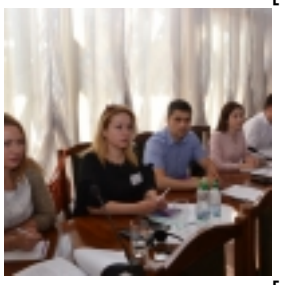

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