29.05.2018 События

Enterprises from our country participating in the contests “Trademark of the Year 2017”, “Quality Achievement Award” and the National Exhibition “Made in Moldova” will be awarded during the most important event of the local business - " Moldovan Business Gala”, organized by the Chamber of Commerce and Industry of the Republic of Moldova (CCI) in partnership with the State Agency on Intellectual Property (AGEPI).

The event will take place on Thursday, 31 May 2018, starting at 17.00, at the Palace of the Republic, 16, Maria Cibotari Str.

The contest “Trademark of the Year” was launched in 2003 to highlight the most successful projects in the field of creating and promoting local trademarks in the domestic and foreign markets, to enhance their competitiveness and to contribute to the increase of the professionalism of the marketing teams. 110 national trademarks participate in the current edition of the contest.

This year, participants competed in 13 nominations and 11 categories. For the first time, four new nominations were introduced: “Leader of the Year”; “Woman in Business”; “Favorite SME of the Year”; “An Important Contribution to Sustainable Development, Funded by UNDP”.

The contest “Trademark of the Year” has achieved major successes in the field of entrepreneurial activity, with each edition increasing the number of participants, over 1300 trademarks being presented in the contest during the period 2003-2017.

The contest “Quality Achievement Award” is in the fourth edition and aims to promote companies that implement standards in quality management and motivate local enterprises to penetrate new markets with competitive and qualitative products. For the grand prize, 45 companies competed this year.

The prizes of the winners of the contests “Trademark of the Year 2017”, “Quality Achievement Award” and the National Exhibition “Made in Moldova” will be awarded within the “Moldovan Business Gala” by the officials from our country.

This year’s event brings together over 350 guests, including officials, government members, representatives of the local administration, ambassadors on mission in the Republic of Moldova and, of course, the institutions and companies in our country that occupy an important place in the sphere of development of the national economy.



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Источник: https://www.agepi.md/ru/node/11517