14.11.2017 События

The State Agency on Intellectual Property (AGEPI) organized, on November 14, an event entitled “Kitchen of Creative Industries”. The workshop was hosted by the studio gastronomic Lo Chef, having as moderator the chef Marian Danu.

In the event, AGEPI Director General Lilia Bolocan; composer, producer and music critic Iurie Badicu; Director General of the OWH TV STUDIO Film House Virgil Margineanu and actress Mihaela Strambeanu put their kitchen aprons and cooked triangular dumplings.

While cooking, the guests discussed about the importance of creative industries, about how they managed to develop successful business with the help of creativity, as well as what are the recommendations for those who plan to develop a business in this area.

In recent years, creative industries in the Republic of Moldova are experiencing rapid development. The study conducted in 2014 at national level, at the request of AGEPI, with the support of the World Intellectual Property Organization, confirmed that creative industries in the Republic of Moldova can be considered as an important sector that influences economic growth and creates new jobs.

The event entitled “Kitchen of Creative Industries” kicked off discussions about the importance of creative industries, and on Saturday, November 18, 11:00 am, in the premises of the Central Pavilion of Moldexpo, this topic will be developed in the framework of the Follow-up: “Creative Industries: From Idea to Business”.

The following speakers have announced their participation in the Follow-up, with the presentation of their own experiences in developing business in the field of creative industries:

- Arnold Vahrewald, international expert in intellectual property;
- Olga Radu, president of the Association of Creative Industry Companies;
- Iurie Badicu, composer, producer and musical critic;
- Vlad Costandoi, director of Sens Music, president of the National Association of Music Industry;
- Daniela Burlaca, actress, director and founder member of the Theatre “Studio Genesis Art”;
- Alexandrin Buraga, architect and entrepreneur;
- Dumitru Talmazan, Digital Communication specialist.

Participation is free, subject to availability, and registration is done by filling in the form at https://goo.gl/iLVaxj [1], by 16 November.

The event dedicated to creative industries is part of the series of activities organized by AGEPI, in the context of the International Specialized Exhibition “INFOINVENT”, 15th edition, to be held from 15 to 18 November, at Moldexpo.

The video recording of the event entitled “Kitchen of Creative Industries” can be found here: https://www.privesc.eu/Arhiva/78847/Eveniment-organizat-de-AGEPI--Bucata [2] ...

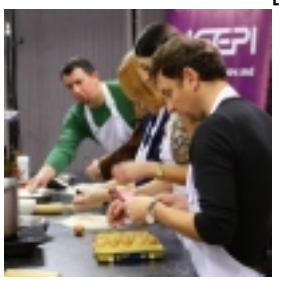

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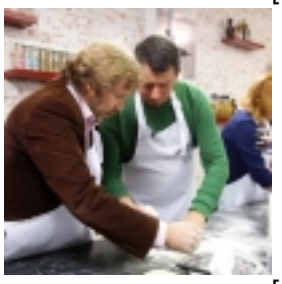

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Источник: https://www.agepi.md/ru/node/10960