13.03.2017 События

From 9 to 24 March this year, the State Agency on Intellectual Property (AGEPI), in partnership with the Chamber of Commerce and Industry of the Republic of Moldova (CCI) and CCI subsidiaries in the territory, carries out an extensive information and training campaign in the field of promotion of the national system of protection of intellectual property, particularly of product and service trademarks.

Thus, on 9 March, AGEPI specialists met with economic agents from Edinet district, in the framework of the seminar “The Role of Trademarks for Promoting the Company’s Image and Sales”, and on 10 March, a similar seminar was held in Orhei.

During the seminars, AGEPI specialists familiarized economic agents with the conditions for registration of trademarks and other intellectual property objects by national and international route, as well as about the role of trademarks in the promotion and development of business. A special emphasis was placed on the risks the enterprises may face in the case of nonregistration of trademarks, industrial designs and other intellectual property objects and the ways to ensure the enforcement of rights on these objects.

Also, in the framework of the events carried out there were promoted the conditions for participation in the contest “Trademark of the Year 2016”, and also the advantages the participants and winners can benefit from.

The following seminars will be held in Rabnita, Balti, Soroca, Ungheni, ATU Gagauzia, Chisinau, Cahul and Hancesti.

We invite economic agents to benefit from the presence of AGEPI specialists in the territory and get answers to questions or necessary consultations with reference to registration of trademarks and other intellectual property objects.

Photo: www.chamber.md [1]


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Источник: https://www.agepi.md/ru/node/10373