30.10.2013 Evenimente

"RUSINPRO" Auction House of Intellectual Property, Business and Economic Development Center of the CIS, the Association of Technical Universities and the Chamber of Commerce and Industry of the Russian Federation with the support of UNIDO Centre for International Industrial Cooperation in the Russian Federation and Russian Agency for Development of Information Society organize the Auction of Intellectual Property "RUSINPRO – 2013" with the participation of the CIS and Europe countries.

The auction will take place in Moscow on 12 December 2013 in Bauman Moscow State Technical University.

Co-organizers of the auction: Russian branch of the Licensing Executives Society International, Russian Franchise Association, the Scientific and Technical Association "Technopol-Moscow" and Expert Center (Israel).

According to foreign experts, the market for intellectual property in Russia and the CIS countries is estimated at more than $ 300 billion. We believe that the holding of such auctions give impetus to the development of this market.

The practice of live patent auctions has existed since 2006 and it is becoming more widespread. One of the well-known are the auctions organized in the United States – ICAP Ocean Tomo Auction. As established leaders in the field, ICAP Patent Brokerage experts believe that such auctions contribute to the transparency of the market and provide an opportunity to invest in technologies that are unrivaled. Undoubtedly, the introduction of effective international practices in the field of commercialization of innovations in Russia will also help to all interested parties to use the modern model of a civilized market of intellectual property.

In December 2012 in Moscow a successful bid at the First Auction of Intellectual Property «RUSINPRO-2012» took place.

Innovative technologies in the fields of engineering, energy efficiency, energy conservation, nuclear energy, environmental management, transportation and space systems, medicine, pharmacology, biotechnology were presented at the auction as 36 lots worth more than 1 billion rubles.

As part of the Second Auction of Intellectual Property "RUSINPRO-2013" will be put up the following objects of industrial property – inventions, utility models, industrial designs, trademarks, protected by patents of the CIS, Europe and the United States .

Auction Business program also includes an international conference "Investing in Innovation" and the exhibition-presentation of the scientific and technical developments and promising innovation projects.

The participants of the event will acquire the possibility to:

- Assess the prospects of development of the world economy;
- Learn about new effective ways for the commercialization of innovations;
- Demonstrate in action their own prototypes and models;
- Know the opinion of authoritative experts on the submitted technologies;
- Establish personal contact with business angels, investors of the innovative companies, public authorities and representatives of large business in Europe and the CIS;
- Get the maximum income from the sale of the lot.

Registration for the Auction is open on the official website of «RUSINPRO» Auction House at: www.rusinpro.ru [1].

URL sursă: https://www.agepi.md/ro/node/5282