27.05.2013 Evenimente

State Agency on Intellectual Property of the Republic of Moldova (AGEPI) conducted on May 23 this year, within the framework of the International Specialized Exhibition “FOOD&DRINKS-2013”, organized at the International Exhibition Center “Moldexpo”, the Seminar “Intellectual Property - Support in Developing a Successful Business”.

The seminar took place in the conference hall of IEC “Moldexpo”, central pavilion, 1, Ghioceilor str., starting at 10.00. AGEPI specialists presented reports including the topics: “Aspects of Patenting Inventions”, Trademark Role in Promoting Commercial Success. National and International Protection of Trademarks”, “Design - A Way to Success in Business”, “Tradition Transformed into Business - Traditional Specialties Guaranteed”. The event was organized with the aim to promote and disseminate information on protection of intellectual property in the Republic of Moldova and the role of intellectual property in developing a successful business.

Among the participants in the seminar were representatives of producers’ associations of the republic, craftsmen associations and economic agents participating in the exhibition.

Also in the International Specialized Exhibition “FOOD&DRINKS-2013” was presented the informational stand “Protection of Intellectual Property in the Republic of Moldova”, and specialists conducted marketing and consulting activities in the field.

URL sursă: https://www.agepi.md/ro/node/5245