31.01.2013 Evenimente

In the period from January 30 to February 2, 2013, at the IEC “Moldexpo” is running the twelfth edition of the National Exhibition “Made in Moldova”, attended by over 300 economic agents from all branches of the national economy. The event is organized by the Chamber of Commerce and Industry in collaboration with the Ministry of Economy and under the patronage of the Government.

The inauguration ceremony was attended by representatives of central and local public administration, business environment and diplomatic corps accredited in Moldova.

The Exhibition “Made in Moldova” aims to support local producers, create the premises for launch on the domestic market of competitive products, develop strategic ways to stimulate innovation activity in the scientific and production field, thereby increasing domestic and foreign investment and creating a favorable business environment. By the stands will be held demonstrations, tastings and lotteries, and the most successful presentations of products and services will be awarded the Gold Medal of the National Exhibition “Made in Moldova”.

State Agency on Intellectual Property (AGEPI) participates in the current edition of the National Exhibition “Made in Moldova” with an informational stand dedicated to the national intellectual property system in the Republic of Moldova, giving participants qualified advice on how to protect the IPO in the country and abroad, the new provisions in the national legislation harmonized with EU legislation in the field, functioning of national databases (inventions, industrial designs, product and service trademarks,) publicly available on the AGEPI website.

On February 1 this year, in the Program of Exhibition Business Events, AGEPI will organize the Seminar “Geographical Indications, Appellations of Origin and Traditional Specialties Guaranteed - New Opportunities for Producers in the Republic of Moldova”. The Seminar aims to familiarize economic agents from Moldova with the provisions of the national and international legislation on the protection of geographical indications, appellations of origin and traditional specialties guaranteed, as well as their role in promoting local products and developing SMEs.

Economic agents participating in the National Exhibition “Made in Moldova”, and other stakeholders in the SMEs sector, associations of producers from the Republic, are invited to attend the said seminar, which will benefit from a wide range of product promotion information and strategies.

AGEPI Press Service

URL sursă: https://www.agepi.md/ro/node/5204