16.01.2013 Evenimente

State Agency on Intellectual Property of the Republic of Moldova (Agency) organizes the Seminar "Geographical Indications, Appellations of Origin and Traditional Specialties Guaranteed - New Opportunities for Producers in the Republic of Moldova". The action will take place on February 1, 2013, between 10.00-12.00, in the Conference Hall of the Central Pavilion of the IEC "Moldexpo" JSC (1, Ghioceilor str.).

The seminar at issue is organized within the framework of the Additional Program of the National Exhibition "Made in Moldova", which will take place at the IEC "Moldexpo" JSC, from January 30 to February 2, 2013, and aims to inform economic agents from Moldova with the provisions of the national and international legislation on the protection of geographical indications, appellations of origin and traditional specialties guaranteed and their role in the promotion of local products and development of small and medium-sized enterprises.

In the seminar are invited to participate specialists of enterprises and institutions participating in the National Exhibition "Made in Moldova", and other institutions and interested persons who will benefit from a wide range of information and strategies to promote products, thanks to which they can streamline the advantages and opportunities offered by the geographical indications, appellations of origin and traditional specialties guaranteed in the manufacture and marketing of quality local products with added value.

Contact person:
Alina Fodea, Senior Specialist, Marketing and Services Division
Tel. (+37322) 400 592

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