19.10.2012 Evenimente

At the invitation of Prime Minister of the Republic of Moldova, Mr. Vladimir FILAT, on 22-23 October this year, Director General of the World Intellectual Property Organization (WIPO), Mr. Francis GURRY will pay a working visit to the Republic of Moldova. Mr. GURRY will be accompanied by the Director of WIPO Division of Cooperation with Certain Countries in Europe and Asia Mr. Michal SVANTNER.

In accordance with the Program of the visit, on 22 October, will take place the meeting of WIPO Director General with Mr. Vladimir FILAT, Prime Minister of the Republic of Moldova, during which will be signed the *Memorandum of Understanding between the Government of the Republic of Moldova and the World Intellectual Property Organization on cooperation in the field of intellectual property*.

The aim of the Memorandum lies in the coordination and conduct of joint activities on enhancing the usability and exploitation of intellectual property system by the business environment, particularly in the area of small and medium business, research and higher education institutions; improvement of the system of enforcement of intellectual property rights in the Republic of Moldova in order to improve measures to prevent and combat infringements of intellectual property rights and the defense of these rights; raising society awareness of the benefits offered by the IP system in the Republic of Moldova; strengthening the institutional capacities of the State Agency on Intellectual Property of the Republic of Moldova (AGEPI), etc.

Signing of the Memorandum will be followed by a press briefing held by Mr. Vladimir FILAT and Mr. Francis GURRY at the Government House.

On the morning of October 23, Mr. Francis GURRY will meet with the President of the Republic of Moldova, Mr. Nicolae TIMOFTI, during which will be addressed issues related to cooperation between WIPO and the Republic of Moldova in the field of intellectual property.

Also on this day, starting at 10.00, Mr. Francis GURRY will attend the opening of the Inter-Regional Symposium on Enforcement of Intellectual Property Rights organized in Chisinau by AGEPI in cooperation with WIPO, to be attended by over 60 representatives of national authorities responsible for the protection and enforcement of intellectual property rights fr om 35 countries of Europe and Asia, including fr om Moldova. The Symposium will take place over two days - 23-24 October – in the Conference Hall of the Palace of the Republic in Chisinau. At the opening of the Interregional Symposium will also take part Mr. Dorin RECEAN, Minister of Internal Affairs of the Republic of Moldova, and Ms. Lilia BOLOCAN, Director General of AGEPI.

On the same day, WIPO Director General will visit the Academy of Economic Studies of Moldova (AESM), one of the most prestigious institutions of higher education in our country. In the presence of AESM Senate, professors and students, in the Conference Hall “Eugen Hriscev” of AESM, Mr. Francis GURRY will be given the rank of *Doctor Honoris Causa* of AESM. Dr. GURRY will make a speech to the audience on the role of intellectual property in economic, social and cultural development of the country.

According to the program of the visit, the WIPO delegation will meet with the leadership of the State Agency on Intellectual Property.

During this meeting, the Director General of WIPO, Mr. Francis GURRY, and the Director General of AGEPI, Ms. Lilia BOLOCAN, will sign two reference documents: *the Program of Cooperation between AGEPI and WIPO on the Patent Cooperation Treaty and problems associated with patents and the Memorandum of Cooperation between AGEPI and WIPO on Electronic Communication under the Madrid System of International Registration of Marks*.

At the end of the visit WIPO Director General and AGEPI Director General will review the bilateral cooperation priorities for 2013.

Press Kit:

Mr. Francis GURRY was born on May 17, 1951, in Australia and studied at the University of Melbourne, wh ere in 1974 obtained his Bachelor of Laws (LL.B) degree, and in 1976 defended his Master of Laws (LL.M) degree in the same field.

In the period 1977-1979 was a research student at the Faculty of Law, University of Cambridge, United Kingdom, wh ere in 1980 successfully defended the Ph.D. thesis, being awarded a Ph.D.

Mr. Francis GURRY began his WIPO career in 1985, initially as a consultant and senior program officer in the Development Cooperation and External Relations Bureau for Asia and the Pacific and from 1988 activates in the Industrial Property Law Section, Industrial property Division.

Mr. GURRY made an important contribution to the creation in 1994 of the Arbitration and Mediation Centre of WIPO, which allowed amicable settlement (non-legal) of several intellectual property disputes. He was instrumental in developing the highly successful uniform domain name dispute resolution policy [1].

He served on the WIPO top management team from 1997, initially as Assistant Director General and Legal Counsel, then from 2003 as Deputy Director General with responsibility for Patent Cooperation Treaty (PCT); patent law and policy and International Patent Classification; WIPO Standards: WIPO statistics; the WIPO Arbitration and Mediation Center; Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources.

He was appointed as Director General of the World Intellectual Property Organization on October 1, 2008. As Director General, Mr. GURRY is addressing many challenges to ensure that WIPO and the international intellectual property system continue stimulating innovation and creativity and contributing to market order worldwide. These challenges require answers to the following questions: How can WIPO and national IP offices meet the growing demand for patent services around the world? Are changes to the copyright system necessary to ensure its relevance in a rapidly evolving business and technological environment? How can respect for intellectual property rights be promoted in the face of widespread trade in counterfeit and pirated goods? How can WIPO contribute to the active participation and enjoyment in the benefits of innovation and the knowledge economy by all countries?

In response to the urgent challenges for intellectual property in the 21st Century, Mr. GURRY has led a comprehensive program of strategic realignment of the direction and work of the Organization. The program is aimed at realigning WIPO programs, resources and structures with a new set of strategic goals to enable it to respond more effectively to the rapidly evolving technological, cultural and geo-economic environment.

Mr. Francis GURRY is well-known as the author and coauthor of numerous publications on intellectual property protection issues.

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The first visit by a Director General of WIPO in the Republic of Moldova took place on 22-24 April 1999. This was the working visit of Dr. Kamil IDRIS, Director General of WIPO, who answered to the invitation of the Ex-President of the Republic of Moldova, Petru LUCINSCHI, to visit our country.

URL sursă: https://www.agepi.md/ro/node/5174