26.01.2011 Evenimente

Traditionally, visitors to the Exhibition (representatives of enterprises and organizations of all branches of national economy, innovation and development sector and business community from abroad) will be able to know the practical aspects of protection of intellectual property objects viewing the information stand “Intellectual Property Protection in the Republic of Moldova”, presented by AGEPI. Also, they will receive competent advice on methods of protection of IPO in the country and abroad, offered by AGEPI specialists. Interested persons will be familiar with information provided by the Agency through its databases “Trademarks”, “Industrial Designs”, “Inventions”, “Plant Varieties”, “Scientific Results”.

On 3 February, starting at 11:30 am, at the National Exhibition “Made in Moldova” AGEPI will organize the seminar “The role of trademark and industrial design in promoting the image of the company on domestic and foreign market”. Action is aimed to contribute to business development in Moldova, to popularize national trademarks and increase the levels of consumer confidence in domestic products. Representatives of economic agents participating in the exhibition, specialists of AGEPI, ASM, central and local authorities participating in the exhibition, etc. will meet in the conference hall of the I.E.C. “Moldexpo”, central pavilion. The seminar includes presentation of several current issues in the relevant field, such as: “Trademark Role in Promoting the Commercial Success”, “Industrial design - a tool to promote the enterprise”, etc.

On 4 February, starting at 12.00, AGEPI specialists will participate in a seminar organized in the tenth edition of the National Exhibition “Made in Moldova” by the Ministry of Agriculture and Food Industry. Mr. Simion Levitchi, Director of Trademarks and Industrial Designs Department, and Mrs. Natalia Mogol, Chief of International Trademarks Division, AGEPI, will present at the mentioned seminar the communication “Geographical indications - new opportunities to promote quality agricultural food products”.

At the end of the Exhibition will take place the ceremony on awarding the winners of the contest “Trademark of the Year 2010” organized by the Chamber of Commerce and Industry and the State Agency on Intellectual Property. The competition in question has now become an effective tool to promote local goods and services, contributing to the creation of favorable conditions to support national producers, the development of competitive products, export of goods and services, as well as space for the presentation of successful stories of enterprises who managed to stably position itself on certain segments of the market thanks to the launch and development of value trademarks.

URL sursă: https://www.agepi.md/ro/node/5071