04/06/2016 Events

In the first three months of 2016, the number of trademark registration applications filed with the State Agency on Intellectual Property (AGEPI), increased by 22 percent over the same period of the last year.

Thus, in the first quarter of 2016, 582 applications were filed with the AGEPI, with 106 applications more than the same period in 2015.

The weight of national applicants in the total applications filed by national route is 70 percent, registering an increase of 14 percent compared to the first quarter of the last year.

Almost half of the total number of trademark registration applications received by AGEPI in the reference period were filed in March - 257 applications.

At the same time, in the first quarter of 2016, the weight of applications filed in online format is higher than those filed in paper format. Thus, 307 applications were submitted online and in paper format - 275.

According to Director General of AGEPI, Octavian Apostol, the growth in the last three months of the number of trademark registration applications is due to AGEPI efforts to promote the intellectual property protection system and reflects the increasingly awareness and recognition of trademark importance in business development. Gratifying is that more and more applicants appeal to the service for online filing of applications for registration of intellectual property objects https://e-servicii.agepi.gov.md/ [1], allowing of the efficient management of time and reduction of personal expenses, says Octavian Apostol.

Providing trademark protection is an important step in the work of any company that wants to promote a product or service, distinguishing it from those of competitors by means of distinctive elements.

There may be registered as trademarks words (including personal names), letters, numbers, drawings, combinations of colors, figurative elements, three-dimensional shapes, particularly the shape of the product or its package, and any combinations of these signs.



[2]

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