01/26/2016 Events

In the period 3-7 February 2016, at IEC “Moldexpo”, will take place the fifteenth edition of the National Exhibition “Made in Moldova 2016”, organized by the Chamber of Commerce and Industry. The event will gather more than 300 local entrepreneurs from all branches of economy and 14 common stands of the District Councils.

The exhibition will be attended by entrepreneurs from the food industry, viticulture and wine-making branch, light industry and furniture industry, equipment manufacturers, research institutes, financial institutions and craftsmen.

The fifteenth edition of the National Exhibition “Made in Moldova 2016” will be distinguished by a broad and diverse business program, with the slogan “Competitiveness - Performance and Quality”, given the created geo-economic situation, with the entry into force of the Deep and Comprehensive Free Trade Agreement with the EU and opening of new opportunities for the international market.

Also this year, the business program focuses on green economy and one of the most important components of the program is the Forum “Green Economy”, which aims to promote the green economy in all sectors of socio-economic development of the country, by drawing attention to the business sector, the rational use of resources and energy efficiency in all sectors of national economy and social life.

State Agency on Intellectual Property (AGEPI) will participate in this year’s National Exhibition “Made in Moldova” with an information stand. AGEPI experts will provide consultations on practical and theoretical aspects of protection of intellectual property objects, information sources in this area and will distribute promotional materials to both exhibitors and visitors.

Also in the program of events of the current edition of the exhibition, AGEPI will organize an information seminar entitled “The Image as an Instrument of Business Promotion”. During the seminar will be discussed issues regarding the hallmarks such as product trademark, industrial design, etc. and their role in promoting the image of enterprise, including practical recommendations on the development and use of trademark and industrial design to promote a successful business and their protection role nationally and internationally. At the seminar are invited to attend both representatives of enterprises participating in the exhibition, including in the small and medium enterprises sector, as well as any other persons interested in the business promotion field.

The event will take place on February 4, at 13:00, in the Conference Hall of the Central Pavilion of IEC Moldexpo J.S.C.

Participation in the seminar is free, subject to availability.

More details about the National Exhibition “Made in Moldova 2016” can be found here: www.chamber.md [1].



[2]



[3]

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