04/24/2015 Events

On 23 April this year, within the premises of the Academy of Economic Studies of Moldova (AESM) was held the seventh edition of theEconomic Contest “Today a Student, Tomorrow an Entrepreneur”. Organized traditionally by the Business and Business Administration Department of AESM, the contest gives students the opportunity to develop their entrepreneurial skills and competitive potential, capacity for teamwork and enhancing creativity in a restricted time.

In order to promote innovative entrepreneurial ideas, the current edition of the contest was supported by the following partners:

- State Agency on Intellectual Property (AGEPI);
- Small and Medium-Sized Enterprises Sector Development Organization (ODIMM);
- Center for European Integration Studies (CEIS);
- Start-up - Inter-University Center;
- Business Training and Consulting Center (MACIP);
- TRIMETRICA LLC.

In the opening of the contest, a word of greeting delivered Angela Solcan, Assoc. Prof., Dean of the Business and Business Administration Department of AESM, who wished youth successes, perseverance and audacity in developing new business ideas in a competitive environment, emphasizing the importance of innovation, research, entrepreneurship dynamism - factors able to contribute much more to the strengthening of the new knowledge-based economy, address of environmental, economic and social challenges.

In the contest participated 16 teams, made up of 4-5 students each:

- 24/7 team
- FLY team
- BA Team team
- BizzClub team
- NAVI team
- PHOENIX team
- INVENTICA team
- ALLIANCE team
- ENJOY team
- LEII team
- INOVATORII team
- ADRENALIN team
- GRIMICO team
- Molte-Dava team
- MARSALA team
- SMART team

The competition focused on an entrepreneurial mini-game “Iron Entrepreneur”, the participating teams were supposed to prepare within an hour a business model, determining target segment, methods to promote the new product/service, operational plan, available resources, promotion policy, key partners, cost structure, success factors, etc. The theme of the current edition was: “Business Ideas Using the Virtual Space”, comprising all forms of innovative activities and services

by using the digital space, the Internet. The final point of the business model must be presented in Power Point for 3 minutes, the jury having the right to two questions for each team.

The Jury was composed of partners of the contest, entrepreneurs and professionals in the field of entrepreneurship: Liliana Vieru, Deputy Director, Promotion and Publishing Department of AGEPI, Adela Michael, Senior Economist, Economics and Statistics Directorate of AGEPI, Ludmila Stihi, Director of the Business Training and Consulting Center, Eugen Hristev, Director General of “Trimetrica” LLC, official representative of the Company “Esri Inc.” Olesea Sirbu, Director of the Center for European Integration Studies.

Winning Teams were declared those whose business ideas were innovative, original and with the perspective of implementation, and the presentations most convincing and interesting.

Thus, winners of the seventh edition of the Economic Contest “Today a Student, Tomorrow an Entrepreneur” were declared:

- First place – “24/7” team, presented the business idea: “Select Style”;
- Second place – “Molte-Dava” team – business idea: “Online Motivator”;
- Third place – “Marsala” team, presented the idea: “Online Auction House MezArt”;
- Public sympathy was awarded to “Molte-Dava” team.

Contest winners were awarded diplomas, including a set of publications offered on behalf of AGEPI by L. Vieru, Deputy Director of Promotion and Publishing Department, who suggested young people to be more original in their ideas and try to implement them, noting that participation in such contests is a good experience for future business projects.

Also, on behalf of “Trimetrica” LLC, Mr. Eugen Hristev gave the participants sets of books, encouraging them to pursue the innovative spirit in order to create a successful organization or a way to invest in business, especially in the light of entrepreneurial competencies and knowledge - defining tools in fulfilling the ambitions and obtaining the financial gain expected.

It should be mentioned that since 2010, the Contest continues to be successful among students, through achievement of its major objective: development of entrepreneurial culture, promotion of intelligence and excellence by developing successful business ideas.

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