03/03/2014 Events

On March 3, 2014, the State Agency on Intellectual Property (AGEPI) in cooperation with the Ministry of Education (MEd) and the Directorate General for Education, Youth and Sports (DGEYS) from Chisinau municipality has launched the National Pupil Awareness Campaign on Counterfeiting and Piracy Phenomena in the Republic of Moldova. Launching the action took place at Lyceum "Prometheus" in Chisinau. The event was attended by 60 ninth- and twelfth-grade pupils.

The event was opened by John Tiganas, Deputy Director General of AGEPI, who informed the pupils about the phenomenon of counterfeiting and piracy, explaining the risks caused by them.

In the manifestation lyceum pupils watched two video spots about counterfeiting and piracy phenomena. At the same time, pupils had the opportunity to familiarize themselves with some pirated and counterfeit products in an itinerant exhibition. Finally pupils present at the event completed some questionnaires regarding their perception and knowledge in this area and received from the organizers promotional materials.

This activity has as premise the formation and development to the young generation of the creative imagination, intellectual capacities and their awareness with regard to the negative effects of the phenomena of counterfeiting and piracy, from the economic, social and cultural point of view.

Partners of the ***National Pupil Awareness Campaign on Counterfeiting and Piracy Phenomena in the Republic of Moldova*** are: Mobiasbanca - Groupe Societe Generale, Shopping Malldova, European Union Border Assistance Mission to Moldova and Ukraine (EUBAM), Microsoft Moldova and Bestseller.

Follow the www.stoppirateria.md [1] site to learn about the conduct of the**National Pupil Awareness Campaign on Counterfeiting and Piracy Phenomena in RM**.


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