02/07/2025 Events

The representatives of the State Agency on Intellectual Property (AGEPI) attended from February 4 to 6, 2025, the 17th Session of the Advisory Committee on Enforcement (ACE), organized in Geneva, Switzerland, by the World Intellectual Property Organization (WIPO).

The session was attended by 238 delegates, representing 85 Member States, as well as 38 observers. The chairmanship was provided by Taffy Yiu, Head of Enforcement Policy Department of the United Kingdom Intellectual Property Office.

The session was opened by Edward Kwakwa, WIPO Assistant Director General for Global Challenges and Partnerships, who welcomed the participants and thanked Member States for their commitment to the activities of the ACE Committee and the initiatives carried out by the Secretariat.

During the three-day session, topics related to awareness-building activities and strategic campaigns for building respect for intellectual property rights were addressed, with a focus on educational initiatives aimed at young people and the general public. Examples of national campaigns to combat counterfeiting and piracy from various countries were presented, and the role of education and the use of online platforms to raise awareness were discussed.

Regarding the enforcement systems of intellectual property rights and dispute resolution mechanisms, case studies from several countries on their protection through international cooperation were analyzed. Successful models for the protection of copyright in the digital environment were presented, as well as alternative dispute resolution mechanisms, including mediation.

Another important aspect discussed was the use of digital technologies in combating counterfeiting and piracy. Presentations included the use of artificial intelligence and blockchain for monitoring and protecting intellectual property rights, as well as examples of digital tools for detecting and preventing their violations at a global level.

Another item on the agenda was the impact of counterfeiting in the biotechnology sector, where the necessary measures for the protection of this area at an international level were discussed, based on a proposal formulated by the Group of Latin American and Caribbean States.

At the end of the session, topics for the next meeting were established, including the exchange of good practices and national experiences on education and enforcement of intellectual property rights, as well as the strengthening of institutional capacities.

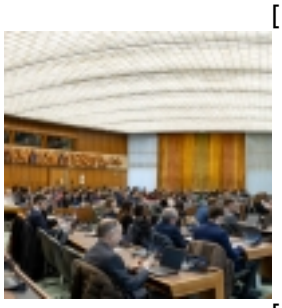
For further details, the documents of the discussions are available on the WIPO website: https://www.wipo.int/meetings/en/details.jsp?meeting_id=84728 [1].



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