02/01/2024 Events

The 21st edition of the National Exhibition “Made in Moldova”, organized by the Chamber of Commerce and Industry, under the patronage of the Government of the Republic of Moldova, in partnership with the Organization for Entrepreneurship Development, is taking place from January 31 to February 4, 2024, at IEC “Moldexpo”. The slogan of this edition is *“Home! Authentic! Local!”*. The exhibition occupies an area of 2800 square meters and brings together approximately 350 domestic entrepreneurs from all fields of the national economy and from all regions of the country.

The Deputy Director General of the State Agency on Intellectual Property (AGEPI), Andrei Popa, participated in the opening event that took place on January 31.

On February 1, AGEPI specialists participated in the National Exhibition “Made in Moldova” with promotion actions, dissemination of information and consultancy in the field of intellectual property protection. Consultations were provided on the theoretical and practical aspects of intellectual property protection, information sources in the given field, and promotional materials were distributed to both exhibitors and visitors.

Also, within the program of business events, Andrei Moisei, principal consultant, Communication and Training Division, participated with the communication: “AGEPI Services and Their Role in the Development of a Business”. The seminar was attended by representatives of small and medium-sized enterprises from various sectors of the national economy, including the participants of the exhibition.

The National Exhibition “Made in Moldova” is located sectorally, depending on the activity profile, in the central pavilion and pavilion No. 2 of Moldexpo, and also on the external areas. Thus, enterprises from the agro-industrial, agricultural, foodstuffs and beverage sectors, collective exhibitions from 15 districts of the country are present in the central pavilion. Industrial enterprises, textiles, cosmetics, pharmaceuticals, furniture, clothing and footwear made in Moldova are exhibited in pavilion No. 2. At the same time, tents for trade in beekeeping and agricultural products are placed on the external areas of Moldexpo.

The country invited to this edition is Italy, which has a representative stand of Italian companies operating on the territory of the Republic of Moldova.

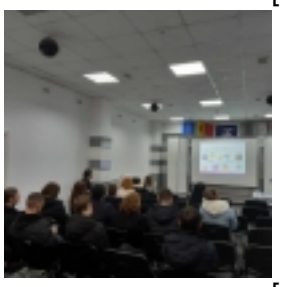
The Exhibition “Made in Moldova” will end on Sunday. The main purpose of the event is to support local producers, promote competitive products on the domestic and foreign markets, attract investments and boost the public-private dialogue.

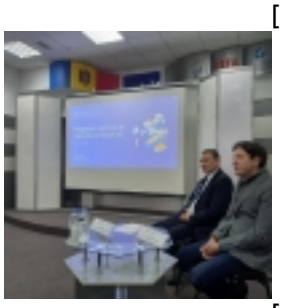


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