

SWOT Analysis of the Innovation Process on the Market of Banking Products in the Republic of Moldova

06/30/2023

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<https://doi.org/10.56329/1810-7087.23.1.06> [1]

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Source URL: <https://www.agepi.md/en/intellectus/intellectus-1-2023/swot-analysis-innovation-process-market-banking-products-republic>