05/03/2023 Events

If you are a videogame developer and want to grow your business, the World Intellectual Property Organization (WIPO) offers you the perfect opportunity. WIPO recently launched an inter-regional project "A Quest for IP", dedicated to videogame developers particularly from Central European and Baltic States, Asia and Pacific, as well as Latin America.

The aim of this project is to support videogame developers to grow their business by managing intellectual property (IP) more effectively, as well as creating new networking opportunities.

Through this project, you can learn for free how intellectual property can benefit your business growth and help you to succeed in this field.

The project consists of five levels of videogame development, covering the entire process: from the earliest stages, to launching the game, and beyond. In each level, you can:

- Listen to podcast interviews with leading gaming companies sharing their best practices
- Gain key IP takeaways for each stage of game development through PowerUps
- Sign-up to get personalized IP advice from legal experts
- Network with game developers from all over the world.

In addition, you can learn from key players in the videogame development world, such as CD Project Red, Green Horse Games, Konami, Macula Interactive, Tencent, and Riot Games.

Don't hesitate to sign up and take part in this journey that will allow you to improve your IP skills and grow your videogame business.

Details about the project and application deadlines can be found at the following address: www.wipo.int/levelup [1].



[2]

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