11/19/2021 Events

On November 18, an online workshop entitled: “Development of Innovation Business and Protection of Intellectual Property in the Digital Era” was held. The webinar was organized by the Association of Legal Culture Henri Capitant Moldova, within the Jean Monnet Support to Associations in European Integration and Intellectual Property Protection Studies / EUPROIN project, implemented with the support of the Erasmus+ Programme of the European Union, in cooperation with the State Agency on Intellectual Property (AGEPI).

The purpose of this workshop was to raise the level of understanding and awareness of the role of intellectual property (IP) for business development, and also for the integration and economic growth of the country.

The event was attended by about 100 representatives of the business environment and decision-makers in the field of intellectual property.

During the event, participants had the opportunity to connect to an interactive environment and to ask questions to the speakers, including specialists from AGEPI with extensive experience in the fields addressed. The Agency’s experts informed the participants about the role of intellectual property in increasing the competitiveness of enterprises on the internal and external market.

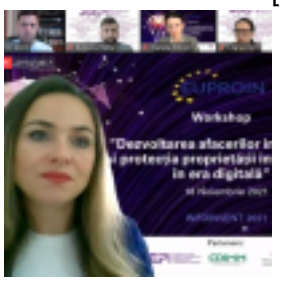
The video recording of the webinar can be watched at the following address: https://www.youtube.com/watch?v=9tydUt5S_Vo [1].

The workshop was part of the program of related events held within the framework of the International Specialized Exhibition “INFOINVENT-2021”, which takes place online, from 17 to 20 November 2021.

If you want to visit ISE “INFOINVENT” 2021 and participate in the events organized within the exhibition, access the page www.infoinvent.md [2].



[3]



[4]



[5]

Source URL: https://www.agepi.md/en/news/workshop-%E2%80%9Cdevelopment-innovation-business-and-protection-intellectual-property-digital-era%E2%80%9D