08/12/2021 Events

The State Agency on Intellectual Property (AGEPI) invites interested persons to participate in a Training Workshop in the field of intellectual property. The event is part of the series of activities carried out within the Early Grapes Festival “Au Gust”, organized by the AO AGRO-DICOM Farmers Consultancy and Training Association.

The training workshop will be held online, on Thursday, August 19, at 18:00, on Zoom, with live transmission and on Facebook. The invitees of the event are Andrei Moisei, principal consultant, Communication and Training Division of AGEPI and Parascovia Sava, doctor habilitate in agricultural sciences, founder of “Au Gust”.

The workshop will be aimed at all beginners who want to start a business, especially young craftsmen, farmers, traders and more.

The topics proposed for discussion are:

- the role and importance of intellectual property;
- competition and unfair competition;
- the means of individualizing the products, the exclusive rights in the name, the packaging, etc.;
- the presence of intellectual property in the promotion of products

Register here and participate in the workshop - https://forms.gle/bHUcsmyc7R6uYoLJA [1].

The Early Grapes Festival “Au Gust” 2021 is an event that explores the fusion of agriculture and culture, an event designed to promote local producers of grapes and other seasonal fruits and quality products. This year’s edition will take place in a mixed format: online and offline. Thus, the fair will take place on August 16 and 23 from 10:00 to 18:00, in front of the house of culture in the town of Durlesti, and between August 16 and August 21 the Festival moves online, on the Facebook page, Instagram in bio, and also the website augustfest.com [2].



[3]

Source URL: https://www.agepi.md/en/news/au-gust-live-intellectual-property-and-its-role-business-development