05/24/2021 Events

The local competition Creative Business Cup was held on May 21, in online format, 2020-2021 edition. The event was organized by the Global Entrepreneurship Network Moldova (GEN Moldova) and is dedicated to entrepreneurs in the field of creative industries, who are looking for current and revolutionary ideas with market potential. The State Agency on Intellectual Property (AGEPI) was a partner of GEN Moldova in organizing the contest Creative Business Cup.

During the event, Andrei Moisei, Principal Consultant, Communication and Training Division, Communication and International Relations Department, AGEPI, informed the participants of practical aspects related to the protection of intellectual property objects, the principles and procedures for obtaining this protection, as well as ways of managing and enforcing intellectual property rights. The AGEPI representative also participated in judging the final projects participating in the Creative Business Cup.

This year's finalists at the national stage of the Creative Business Cup are:

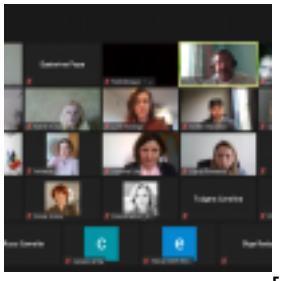
- Design platform for farmers *justlikethis.design*,
- Art therapy studio for persons with mental disorders *ARTTATITO*,
- Innovative clothing for outdoor activities *Primal Tech*,
- Travel organization platform *Tripflow*,
- Communication platform for women with management positions *Feniya*;
- Creative studio for visual effects, project in architecture *Riift Studio*,
- Moldovan product promotion project *Moldoways*.

The winning projects are: for 2020 - Platform for farmers *justlikethis.design* and for 2021 - Creative studio for visual effects *Riift Studio*. They will compete for the title of "most innovative and creative" in the international final in Denmark.

Also, the two winning projects will be able to participate in Creative Business Academy, an eight-day marathon for intensive training sessions for entrepreneurship development.

At the same time, as prizes, AGEPI will provide the intellectual property pre-diagnosis service, upon request, for the finalists of said competition and the service for the selection and provision of analytical and synthetic information for inventions, upon request, for the 2 winners of the competition, at the local stage.

The first edition of the Creative Business Cup competition took place in 2015.



[1]

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