

04/19/2021 Events

The State Agency on Intellectual Property (AGEPI) offers intellectual property (IP) pre-diagnosis services that represent a customized study of the portfolio of IP objects within the enterprise - inventions, trademarks, industrial designs, objects of copyright and related rights, including the activity of their effective marketing, management and use.

The intellectual property pre-diagnosis is intended primarily for SMEs, because unlike large corporations they do not have specialized subdivisions involved exclusively in the management of IP.

### **When should you use the intellectual property pre-diagnosis service?**

- when you intend to implement new technologies and products;
- in case of difficulties in registering intellectual property objects;
- if you want to protect your products and services;
- when you intend to use new technologies, knowledge, information products, other intellectual property objects more efficiently;
- if you want to have a firm position in the market, improve the image of the company, products and services

### **Why do you request the intellectual property pre-diagnosis service?**

- to estimate the innovation potential of the enterprise and its degree of use;
- to establish adequate ways to protect the intellectual products at your disposal;
- to reduce the risk of counterfeiting products

How is the intellectual property pre-diagnosis carried out?

- AGEPI specialists pay a visit to the enterprise or, in the epidemiological situation conditions due to the COVID-19 pandemic, an “online visit”, during which together with you they examine the state of affairs regarding the use and protection of intellectual property ( products, technologies, licenses, patents, know-how, etc.);
- the accumulated information is generalized and a report is drawn up specifying the available intellectual property objects, the efficient ways to protect them, customized recommendations on how IP can drive the achievement of economic performance

Pre-diagnosis services for small and medium-sized enterprises are provided **free of charge**.

The **confidentiality** of the information provided and the results of the pre-diagnosis study is **guaranteed**.

Further information can be obtained at tel.: (+373 22) 400-592, 400-500.



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## Use the Free Intellectual Property Pre-Diagnosis Service

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