03/01/2021 Events

The international specialized exhibition “BEAUTY”, 24th edition, traditionally organized by the International Exhibition Center “Moldexpo” J.S.C. took place this year as well from 26 to 28 February 2021. The venue of the event was a restaurant in the capital.

The pandemic imposed certain restrictions on the format and volume of events. But, every square meter of the exhibition was used to the maximum. The thematic area was impressive and did not disappoint either consumers or demanding professionals, interested in the latest trends in the art of beauty. The exhibitors proposed products, tools, equipment, accessories from well-known brands from abroad and local, according to the most diverse requirements and possibilities. All participants made presentations of the latest technologies and trends in their fields of activity.

The State Agency on Intellectual Property (AGEPI) participated in the event with activities to promote and disseminate information in the field of intellectual property (IP). The participation of the AGEPI representatives allowed the establishment and maintenance of the connection with the beneficiaries of the intellectual property system, the dissemination of information in the field of IP and the consultation of the interested persons on the system of protection of intellectual property objects.

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