

09/18/2018 Events

The State Agency on Intellectual Property (AGEPI), in common with the EU Project “Support to Enforcement of Intellectual Property Rights” in the Republic of Moldova, organized on 18 September an international Briefing entitled “Enforcement of Intellectual Property Rights in the Republic of Moldova”. The event was intended for representatives of the international community in our country - embassies, foreign projects, international business associations, public authorities, etc.

The purpose of the event was to present the progress achieved by the Republic of Moldova in strengthening the system of intellectual property rights, harmonizing the national legislation with the *acquis communautaire* and encouraging foreign investors to develop business in our country and benefit from the protection afforded by this system. The event also served as a platform for dialogue and enhanced cooperation with foreign institutions in our country to use the opportunities for registration and protection of intellectual property objects in the Republic of Moldova.

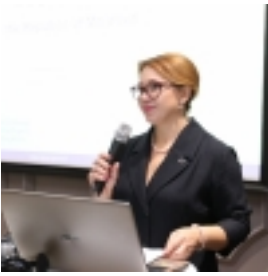
In the opening of the event, AGEPI Director General Lilia Bolocan said: “The theme of this event is more than important: building respect for intellectual property is not an easy task but is a *sine qua non* for social and economic development and welfare of our country. In our country, issues related to intellectual property are given year after year increasing attention from the Government, especially in the process of Republic of Moldova’s integration into the European space. AGEPI, in its capacity as a national intellectual property office, in cooperation with other responsible authorities, insists on the protection and enforcement of intellectual property rights. With that end in view, AGEPI is actively involved in raising the level of culture in the field of IP at the scale of the entire society, paying increased attention to the young generation. Only in this way we’ll be able to ensure that intellectual property rights are properly enforced and that the level of piracy and counterfeiting is reduced, and today’s event is yet another important step in this direction.”

On the importance of the application of intellectual property rights, the IPRs enforcement system and the consolidation of this system in the Republic of Moldova also spoke to the guests of the event the experts of the EU Project “Support to Enforcement of Intellectual Property Rights” in the Republic of Moldova. Kenny Wright made an overview of the most common violations of IPRs in the world and in the Republic of Moldova. International experts Gyula Almasi from the Hungarian Customs Service and Florin Alexandru from the Romanian Police presented their countries’ solutions to the current challenges in the field of intellectual property rights protection. Finally, the participants discussed the most pressing IPR enforcement issues that can be solved in close cooperation with our development partners.

The Technical Assistance Project “Support to Enforcement of Intellectual Property Rights” is funded by the European Union and is due to be completed in November 2018.



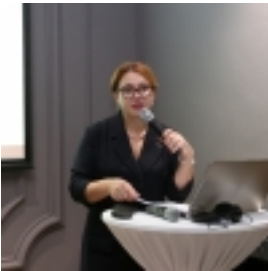
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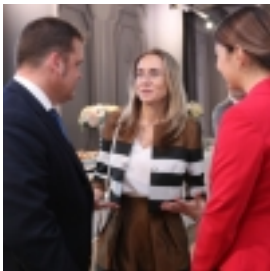
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