EU Project results applauded by Steering Committee

Dozens of workshops, seminars, round tables and awareness events, aimed at stimulating the use of IPR by business and enhancing the enforcement of IPR by public institutions, have been implemented by the EU funded Project „Support to Enforcement of IPR". In addition, multiple guides and recommendations plus an IT communication platform (eIPR) have been developed by the Project to advance the IP system in the Republic of Moldova. These achievements were discussed at the 7th Project Steering Committee Meeting, on 6th September 2018, attended by representatives of the co-beneficiaries, the Delegation of the European Union to the Republic of Moldova, the Project consortium and the team of experts responsible for implementation of the Project.

The Team Leader, Maximilian Foedinger, together with the Deputy Team Leader, Kenny Wright, presented an overview of activities currently being implemented by the Project, including national and international seminars, round tables, guides and publications, curriculums for university IPR courses and model IPR lessons for Gymnasiums and Lyceums.

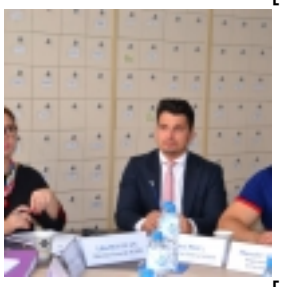
In addition, the Project expert, Alexandar Josifoski, demonstrated the eIPR system and reported that all modules were close to finalisation and the system would be moved from the developer's premises to the eGovernment Centre, in the near future.

Regarding Gis (Geographical Indications), Maximilian Foedinger stated that the report on identification of traditional products, guide on GI controls and recommendations on improving the GI system had been finalised. In addition, the Project experts had provided support in GI registration for 7 Moldovan traditional products, created 6 consortiums of producers and 6 packages of documents had been sent to MARDE for adoption. Furthermore, an interactive map for Moldovan traditional products and registered GIs has been developed and will be presented to AGEPI specialists shortly.

Finally, in order to improve the enforcement of Intellectual Property rights (IPR) in Moldova, to combat online piracy, reduce access to illegal content and encourage rights holders to protect their intellectual property (IP), the Project will launch an awareness campaign in September 2018.

The technical assistance project EuropeAid/137467/DH/SER/MD "Support to enforcement of the intellectual property rights" was launched in November 2016, with a two-year implementation period.


[1]


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