06/06/2018 Events

The State Agency on Intellectual Property of the Republic of Moldova (AGEPI) in cooperation with the World Intellectual Property Organization (WIPO) and the European Union Technical Assistance Project "Support to Enforcement of Intellectual Property Rights in the Republic of Moldova", organizes in the period 6-7 June, in Chisinau, the Regional Seminar entitled "Enforcement of Intellectual Property Rights". The event takes place in the Conference Hall of the Palace of the Republic.

The Regional Seminar aims to strengthen knowledge and exchange experiences and best practices in the field of intellectual property rights (IPRs) enforcement, as well as to reduce the negative impact of the phenomena of counterfeiting and piracy.

The event, organized in the context of the World Anti-Counterfeiting Day, brings together representatives of public institutions and authorities with responsibilities in the field of protection and enforcement of IPRs (police officers, customs inspectors, prosecutors and judges) in the Republic of Moldova, Armenia, Bulgaria, Georgia, Latvia, Czech Republic, Romania, Poland and Hungary, as well as representatives of the business environment.

The event is also attended by representatives of WIPO, the EU Border Assistance Mission to Moldova and Ukraine (EUBAM), the EU Delegation to Chisinau, the EU High-Level Advisers on Economy and Trade in the context of DCFTA, in the field of customs and internal affairs, representatives of the Moldova Structural Reform Program and experts from the SARDPI project.

In the opening of the event, AGEPI Director General Lilia Bolocan mentioned that AGEPI, as a national intellectual property office, insists on the protection and enforcement of IP rights in the Republic of Moldova. "This Regional Seminar is a great opportunity to multilaterally discuss issues related to the proposed themes, to take over experiences and exchange best practices on particular aspects. The fight against infringements of intellectual property rights requires concerted and coordinated efforts by all the public and private actors involved. In this process, special attention should be paid to educating and informing society about the benefits and advantages of protecting intellectual property and the disastrous consequences of the phenomena of counterfeiting and piracy," added Lilia Bolocan.

In the welcoming address to the participants, Viorica Carare, President of the Competition Council of the Republic of Moldova, talked about the importance of the cooperation relations between the institutions in the efficient development and implementation of the legislation in the field of protection and enforcement of IPRs. This regional seminar is a unique opportunity to discuss issues related to strengthening the national IPR enforcement system and achieving data exchange between public authorities with responsibilities in the field.

Present at the opening of the Regional Seminar, the representative of the EU Delegation to Chisinau, Marco Gemmer, Deputy Head of the Operations Section, stressed the following: "EU support for building respect for IPRs lasts since 2010, when the RM-EU Association Agreement was negotiated. At that time the member countries made recommendations to the Republic of Moldova to establish a solid legal framework, which will connect all institutions with attributions in the field. Intellectual property rights are an engine for the development of trade. In the EU 2/3 of jobs are created by creative industries. This means that we must encourage the development and protection of intellectual property, taking into account the experience of both EU and Eastern Partnership countries. In this regard, today's seminar is an opportunity to take over good practices from regional countries in this area to maximize the benefits of IPRs for economic development. I want to reiterate that the Association Agreement is a framework that provides support for the development of the intellectual property field in the Republic of Moldova and we will continue this support if we see results."

In turn, Xavier Vermandele, Senior Legal Counsellor, Building Respect for IP Division, Global Issues Sector, WIPO, emphasized: "I want to thank AGEPI and the EU Project "Support to Enforcement of

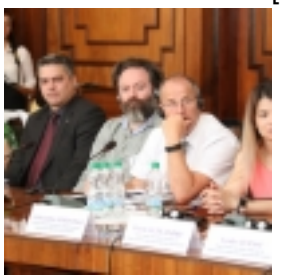
Intellectual Property Rights" in the Republic of Moldova for organizing this regional seminar, which aims to build respect for IPRs in the Republic of Moldova, as well as the representatives of the countries that are here. Intellectual property rights are an important economic tool, with which we can ensure a dynamic in economic development. IPR enforcement protection needs an effective framework, because IPR enforcement is required for both holders and consumers. Thus, the public and the authorities are allies. They must work together to increase respect for IPRs."

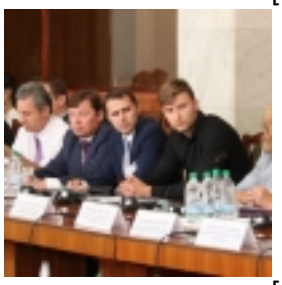
Within two days, participants in the Regional Seminar will address topics related to international and European standards for the enforcement of intellectual property rights, border protection measures, enforcement of IPRs in the digital environment, support tools for an effective enforcement of IPRs, the role of the right holders and courts in the enforcement of IPRs, voluntary measures to fight counterfeiting and piracy, Bulgaria, Hungary, Latvia, Poland and Romania's experiences on IP enforcement, awareness-raising as part of the Strategy to Build Respect for IP, etc.

The Regional Seminar Program can be found below.

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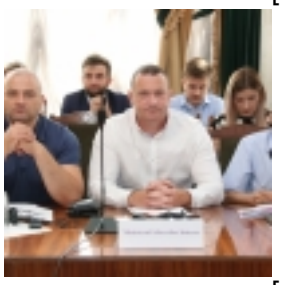

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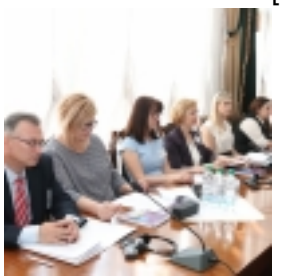

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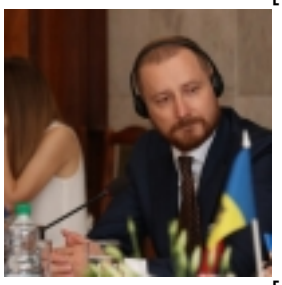

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