Circa 50 specialists from the Agency for Consumer Protection and Market Surveillance are trained how to enforce intellectual property rights

The Experts of the EU Project "Support to Enforcement of the Intellectual Property Rights" in the Republic of Moldova, in partnership with the State Agency on Intellectual Property (AGEPI), organized a series of seminars, between 22-25 May 2018, on the enforcement of intellectual property rights (IPR) for the Agency for Consumer Protection and Market Surveillance (APCSP).

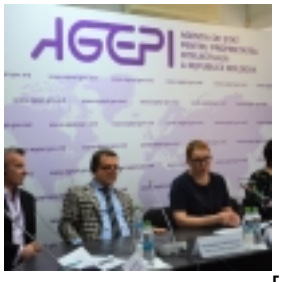
At the opening ceremony, the General Director of AGEPI, Ms. Lilia Bolocan, stated that the training of APCSP specialists in the field of intellectual property (IP) is very important because it will lead to a better understanding of the value of IP to society.

European expert, Mr. Kenny Wright, then revealed that IP is the foundation of the European Union's economy, so the protection of IPR is a priority for the European Union. According to a study published by the European Union Intellectual Property Office, in October 2016, 38% of all jobs in the EU and 42% of EU GDP are supplied by IPR intensive industries.

During the seminars, the participants discussed topics related to the basic principles of IP, national and international regulations, IPR enforcement best practice, the role of right holders and how AGEPI can assist the APCSP. An IT communication system that will be developed by the Project to facilitate information exchange between the IPR enforcement institutions in the Republic of Moldova (e-IPR system) and other support tools were also highlighted.

The objective of the seminars was to enhance the capacity of the ACPSP to enforce IPR, following the recent amendment to the Contravention Code (Article 408), which gives the ACPSP power to investigate trademark and geographical indication infringements.

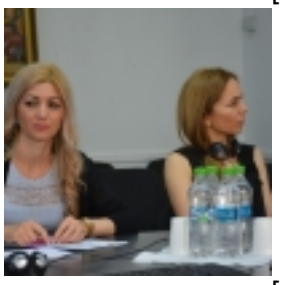
The EU Project " Support to Enforcement of the Intellectual Property Rights" in the Republic of Moldova is funded by the European Union and implemented by Consortium of Archidata LLC (Italy), European Profiles S.C. (Greece) and Business and Strategies in Europe (Belgium). The project has a duration of two years and ends in November 2018.



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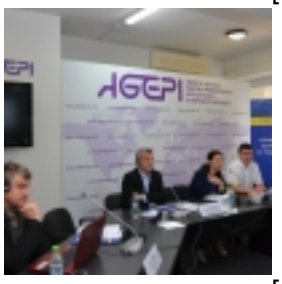


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