Creativity and innovation promoted at the exhibition of European projects in the European Village 2018

EU Project Team ”Support to Enforcement of the Intellectual Property Rights” in the Republic of Moldova has participated in the exhibition of projects, funded by the European Union, which took place on the 12th of May, in the European Village 2018.

The event, dedicated to Europe Day, constituted a very good platform for the Project experts to communicate directly with visitors and promote intellectual values, innovation and performance to young people. For this reason, the Project chose to participate in the exhibition with the slogan "Be Creative!". Also, information materials about the need to respect intellectual property rights and the risks of using counterfeit or pirated products were distributed.

However, the main attraction of the day, which gathered a large number of young people at the Project tent, was the erudition competition called "Inventions that transformed the world". The contest was held over four rounds, with each round consisting of 12 questions. Participants who gave the right answers received prizes, including mugs with the slogan "Be Creative!" and memory sticks.

This was the second year the EU Project ”Support to Enforcement of the Intellectual Property Rights” in the Republic of Moldova organized the intellectual competition, within the European Village, and its success is confirmed by the growing number of participants, many of whom took part last year.

The European Village was organised by the Delegation of the European Union to the Republic of Moldova, to mark the European Year of Cultural Heritage, as well as the 70th anniversary of the signing of the Universal Declaration of Human Rights.

The Technical Assistance project "Support to enforcement of the intellectual property rights" in the Republic of Moldova is funded by the European Union and is implemented by a Consortium led by Archidata Srl (Italy) together with European Profiles SA (Greece) and Business and Strategies in Europe S.A. (Belgium) for a period of 2 years until November 2018.


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