03/17/2017 Events

This week were held four more seminars in the information and training campaign on promotion of the national intellectual property protection system, conducted by the State Agency on Intellectual Property (AGEPI), in partnership with the Chamber of Commerce and Industry of the Republic of Moldova (CCI) and CCI subsidiaries in the territory.

Thus, on March 14, AGEPI specialists met with economic agents from Rabnita, in the seminar “The Role of Trademarks for Promoting the Company’s Image and Sales”, on March 15, a similar seminar was held in Balti, on March 16 – in Soroca and on March 17 – in Ungheni.

During the seminars, AGEPI specialists familiarized economic agents with the conditions for registration of trademarks and other intellectual property objects by national and international route, as well as about the role of trademarks in the promotion and development of business. A special emphasis was placed on the risks enterprises may face in the case of non-registration of trademarks, industrial designs and other intellectual property objects and the ways of enforcement of the rights in these objects.

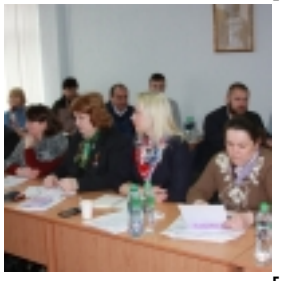
During the seminars they also talked about the importance of intellectual property objects, especially geographical indications, for regional development and creation of new jobs in the territory.

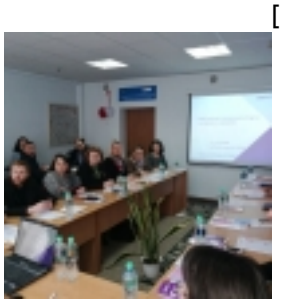
Also, in the conducted events there were promoted the conditions for participation in the contest “Trademark of the Year 2016” and the advantages from which the participants and winners of the contest can benefit.

The following seminars will take place in Chisinau, ATU Gagauzia, Cahul and Hancesti.

Last week, AGEPI specialists met with economic agents from Edinet and Orhei.


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